

Online Appendix to  
 “Optimal auction design with common values:  
 An informationally-robust approach”

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## B Proofs for Section 5

### B.1 Proof of Proposition 5

Let  $\Delta = 1/K$ , and recall that the message space for  $\overline{\mathcal{M}}(\underline{m}, K)$  is

$$M_i = \{\underline{m}, \underline{m} + \Delta, \dots, \underline{m} + K\}.$$

Note that the highest message  $\overline{m} = \underline{m} + K$  is at least  $\Delta^{-1}$ . We shall extend the domain of the allocation and transfer rules to all of  $\mathbb{R}_+^N$  for notational convenience. The discrete aggregate allocation sensitivity is

$$\mu(m) = \frac{1}{\Delta} \sum_{i=1}^N \mathbb{I}_{m_i < \overline{m}} (q_i(m_i + \Delta, m_{-i}) - q_i(m)),$$

and the discrete aggregate excess growth is

$$\Xi(m) = \frac{1}{\Delta} \sum_{i=1}^N \mathbb{I}_{m_i < \overline{m}} (t_i(m_i + \Delta, m_{-i}) - t_i(m)) - \Sigma t(m).$$

Now, define

$$\lambda(m; v) = v\mu(m) - \Xi(m) - c\overline{Q}(\Sigma m),$$

and let  $\lambda(v) = \min_{m \in M} \lambda(m; v)$ .

**Lemma 1.** *For any information structures  $\mathcal{S}$  and equilibrium  $\beta$  of  $(\mathcal{S}, \overline{\mathcal{M}}(\underline{m}, K))$ , expected profit is at least  $\int_V \lambda(v)H(dv)$ .*

*Proof of Lemma 1.* The equilibrium hypothesis implies that for all  $i$ ,

$$\int_S \sum_{m \in M} [w(s)(q_i(\min\{m_i + \Delta, \overline{m}\}, m_{-i}) - q_i(m))$$

$$- (t_i(\min\{m_i + \Delta, \bar{m}\}, m_{-i}) - t_i(m)) \beta(m|s) \pi(ds) \leq 0,$$

which corresponds to the incentive constraint for deviating to  $\min\{m_i + \Delta, \bar{m}\}$ . Summing across bidders, and dividing by  $\Delta$ , we conclude that

$$\int_S \sum_{m \in M} [w(s)\mu(m) - \Xi(m) - \Sigma t(m)] \beta(m|s) \pi(ds) \leq 0.$$

Hence, expected profit is

$$\begin{aligned} & \int_S \sum_{m \in M} [\Sigma t(m) - cQ(\Sigma m)] \beta(m|s) \pi(ds) \\ & \geq \int_S \sum_{m \in M} [\Sigma t(m) - cQ(\Sigma m) + w(s)\mu(m) - \Xi(m) - \Sigma t(m)] \beta(m|s) \pi(ds) \\ & = \int_S \sum_{m \in M} [w(s)\mu(m) - \Xi(m) - cQ(\Sigma m)] \beta(m|s) \pi(ds) \\ & \geq \int_S \lambda(w(s)) \pi(ds) \\ & \geq \int_V \lambda(v) H(dv), \end{aligned}$$

where the last line follows from the mean-preserving spread condition on  $w(s)$  and that  $\lambda$  is concave, being the infimum of linear functions.  $\square$

**Lemma 2.** For all  $m \in M$ ,

$$\mu(m) \geq \frac{1}{\Delta} \int_{y=0}^{\Delta} \bar{\mu}(\Sigma m + y) dy - \hat{L}(\underline{m}, \Delta),$$

where

$$\hat{L}(\underline{m}, \Delta) = N(N+1)\Delta + \frac{N(N-1)}{\Delta} \left( \log(N\underline{m} + \Delta) + \frac{N\underline{m}}{N\underline{m} + \Delta} - \log(N\underline{m}) - 1 \right).$$

Moreover, for all  $\underline{m} > 0$ ,  $\hat{L}(\underline{m}, \Delta) \rightarrow 0$  as  $\Delta \rightarrow 0$ .

*Proof of Lemma 2.* From Lemma 12, we know that

$$\begin{aligned} \mu(m) &= \sum_{i=1}^N \frac{1}{\Delta} (q_i(m_i + \Delta, m_{-i}) - q_i(m)) - \sum_{i=1}^N \mathbb{I}_{m_i = \bar{m}} \frac{1}{\Delta} (q_i(m_i + \Delta, m_{-i}) - q_i(m)) \\ &\geq \sum_{i=1}^N \frac{1}{\Delta} (q_i(m_i + \Delta, m_{-i}) - q_i(m)) - N \frac{N+1}{\bar{m}} \\ &\geq \sum_{i=1}^N \frac{1}{\Delta} (q_i(m_i + \Delta, m_{-i}) - q_i(m)) - N(N+1)\Delta. \end{aligned}$$

Recall that

$$\bar{\mu}(x) = \frac{N-1}{x} \bar{Q}(x) + \bar{Q}'(x).$$

Also recall that

$$\frac{\partial q_i(m)}{\partial m_i} = \frac{\Sigma m_{-i}}{(\Sigma m)^2} \bar{Q}(\Sigma m) + \frac{m_i}{\Sigma m} \bar{Q}'(\Sigma m).$$

Thus,

$$\begin{aligned} & \sum_{i=1}^N \frac{1}{\Delta} (q_i(m_i + \Delta, m_{-i}) - q_i(m)) \\ &= \frac{1}{\Delta} \sum_{i=1}^N \int_{y=0}^{\Delta} \frac{\partial q_i(m_i + y, m_{-i})}{\partial m_i} dy \\ &= \frac{1}{\Delta} \sum_{i=1}^N \int_{y=0}^{\Delta} \left[ \frac{\Sigma m_{-i}}{(\Sigma m + y)^2} \bar{Q}(\Sigma m + y) + \frac{m_i + y}{\Sigma m + y} \bar{Q}'(\Sigma m + y) \right] dy \\ &= \frac{1}{\Delta} \int_{y=0}^{\Delta} \left[ \frac{(N-1)\Sigma m}{(\Sigma m + y)^2} \bar{Q}(\Sigma m + y) + \frac{\Sigma m + Ny}{\Sigma m + y} \bar{Q}'(\Sigma m + y) \right] dy \\ &= \frac{1}{\Delta} \int_{y=0}^{\Delta} \bar{\mu}(\Sigma m + y) dy - \frac{N-1}{\Delta} \int_{y=0}^{\Delta} \frac{y}{\Sigma m + y} \left[ \frac{\bar{Q}(\Sigma m + y)}{\Sigma m + y} - \bar{Q}'(\Sigma m + y) \right] dy. \end{aligned}$$

We need to bound the last integral from above. If  $x$  is in a non-graded interval, then  $\bar{Q}(x)/x - \bar{Q}'(x)$  is just  $1/x$ . If  $x$  is in a graded interval  $[a, b]$ , then

$$\frac{\bar{Q}(x)}{x} - \bar{Q}'(x) = \frac{C(a, b)}{N} + \frac{D(a, b)}{x^N} - \frac{C(a, b)}{N} + (N-1) \frac{D(a, b)}{x^N} = \frac{ND(a, b)}{x^N}.$$

From equation (33),  $D(a, b) \leq x^{N-1}$ , so that the integrand in this case is at most  $N/x$ , and

$$\begin{aligned} \int_{y=0}^{\Delta} \frac{y}{x+y} \left[ \frac{\bar{Q}(x+y)}{x+y} - \bar{Q}'(x+y) \right] dy &\leq N \int_{y=0}^{\Delta} \frac{y}{(x+y)^2} dy \\ &= N \int_{y=0}^{\Delta} \left( \frac{1}{x+y} - \frac{x}{(x+y)^2} \right) dy \\ &= N \left( \log(x+\Delta) + \frac{x}{x+\Delta} - \log(x) - 1 \right). \end{aligned}$$

The derivative with respect to  $x$  is

$$N \left( \frac{1}{x+\Delta} - \frac{1}{x} + \frac{\Delta}{(x+\Delta)^2} \right) = N\Delta \left( \frac{1}{(x+\Delta)^2} - \frac{1}{x(x+\Delta)} \right)$$

which is clearly negative, so subject to  $x \geq N\underline{m}$ , the expression is maximized with  $x = N\underline{m}$ , which gives us the lower bound on  $\mu$ .

Moreover, as  $\Delta \rightarrow 0$ ,  $N(N+1)\Delta \rightarrow 0$ , and by L'Hôpital's rule,

$$\lim_{\Delta \rightarrow 0} \left( \frac{\log(N\underline{m} + \Delta) + \frac{N\underline{m}}{N\underline{m} + \Delta} - \log(N\underline{m}) - 1}{\Delta} \right) = \lim_{\Delta \rightarrow 0} \left( \frac{1}{N\underline{m} + \Delta} - \frac{N\underline{m}}{(N\underline{m} + \Delta)^2} \right) = 0.$$

□

Now let us write  $\Xi^p(m) = \Xi(m) - v(\mu(m) - Q(m))$ , and recall that  $\overline{\Xi}^p(x) = \overline{\Xi}(x) - v(\overline{\mu}(x) - \overline{Q}(x))$ . These are the excess growths for the “premium” transfers  $\underline{t}_i^p(m) = t_i(m) - vq_i(m)$  and  $\overline{t}_i^p(m) = \overline{t}_i(m) - v\overline{q}_i(m)$ , respectively. We similarly denote by  $\overline{T}^p(x) = \overline{T}(x) - v\overline{Q}(x)$  the aggregate premium transfer, and note that  $\overline{T}^p$  satisfies the differential equation

$$\left( \frac{N-1}{x} - 1 \right) \overline{T}^p(x) + \frac{d}{dx} \overline{T}^p(x) = \overline{\Xi}^p(x),$$

with the boundary condition  $\overline{T}^p(0) = 0$ .

**Lemma 3.** *Let  $L_{\Xi}$  be an upper bound on  $|\overline{\Xi}^p|$  and let  $L_T$  be an upper bound on  $\overline{T}^p$ . Then*

$$\begin{aligned} \Xi^p(m) &\leq \frac{1}{\Delta} \int_{y=0}^{\Delta} \overline{\Xi}^p(\Sigma m + y) dy + \tilde{L}(\underline{m}) \frac{\Delta}{2} + NL_p \underline{m} \\ &\quad - \frac{1}{\Delta} \sum_i \mathbb{I}_{m_i = \overline{m}} [\overline{t}_i^p(m_i + \Delta, m_{-i}) - \overline{t}_i^p(m)], \end{aligned}$$

where

$$\tilde{L}(\underline{m}) = \left( 1 + \frac{N-1}{N\underline{m}} \right) L_p + \frac{N-1}{(N\underline{m})^2} L_T.$$

*Proof of Lemma 3.* Recall that  $\overline{T}^p$  is Lipschitz with constant  $L_p$ . Furthermore, the function  $\overline{T}^p(x)(N-1)/x$  is Lipschitz on  $[N\underline{m}, \infty)$ , and

$$\begin{aligned} \left| \frac{d}{dx} \left( \frac{N-1}{x} \overline{T}^p(x) \right) \right| &= \left| \frac{N-1}{x} \frac{d}{dx} \overline{T}^p(x) - \frac{N-1}{x^2} \overline{T}^p(x) \right| \\ &\leq \frac{N-1}{N\underline{m}} L_p + \frac{N-1}{(N\underline{m})^2} L_T = L_1(\underline{m}). \end{aligned}$$

Using the differential equation for  $\overline{T}^p$ ,

$$\begin{aligned} &\frac{1}{\Delta} \int_{y=0}^{\Delta} \overline{\Xi}^p(\Sigma m + y) dy \\ &= \frac{1}{\Delta} \int_{y=0}^{\Delta} \left[ \left( \frac{N-1}{\Sigma m + y} - 1 \right) \overline{T}^p(\Sigma m + y) + \frac{d}{dx} \overline{T}^p(x) \Big|_{x=\Sigma m + y} \right] dy \\ &= \frac{1}{\Delta} \left[ \int_{y=0}^{\Delta} \left( \frac{N-1}{\Sigma m + y} - 1 \right) \overline{T}^p(\Sigma m + y) dy + \overline{T}^p(\Sigma m + \Delta) - \overline{T}^p(\Sigma m) \right] \end{aligned}$$

$$\begin{aligned}
&\geq \frac{1}{\Delta} \left[ \int_{y=0}^{\Delta} \left( \frac{N-1}{\Sigma m + \Delta} \bar{T}^p(\Sigma m + \Delta) - L_1(\underline{m})(\Delta - y) - \bar{T}^p(\Sigma m) - L_p y \right) dy + \bar{T}^p(\Sigma m + \Delta) - \bar{T}^p(\Sigma m) \right] \\
&= \frac{1}{\Delta} \left[ \Delta \frac{N-1}{\Sigma m + \Delta} \bar{T}^p(\Sigma m + \Delta) - \Delta \bar{T}^p(\Sigma m) - (L_1(\underline{m}) + L_p) \frac{\Delta^2}{2} + \bar{T}^p(\Sigma m + \Delta) - \bar{T}^p(\Sigma m) \right] \\
&= \frac{1}{\Delta} \left[ \frac{\Sigma m + N\Delta}{\Sigma m + \Delta} \bar{T}^p(\Sigma m + \Delta) - \bar{T}^p(\Sigma m) \right] - \underbrace{(L_1(\underline{m}) + L_p)}_{\equiv \bar{L}(\underline{m})} \frac{\Delta}{2}.
\end{aligned}$$

Now, let us write  $T^p(\Sigma m)$  for the aggregate transfer when the messages are  $m$ . Thus,

$$\begin{aligned}
\Xi^p(m) &= \frac{1}{\Delta} \sum_{i=1}^N [t_i^p(m_i + \Delta, m_{-i}) - t_i^p(m)] - T^p(\Sigma m) - \frac{1}{\Delta} \sum_{i=1}^N \mathbb{I}_{m_i = \bar{m}} [t_i^p(m_i + \Delta, m_{-i}) - t_i^p(m)] \\
&= \frac{1}{\Delta} \sum_{i=1}^N [\bar{t}_i^p(m_i + \Delta, m_{-i}) - \bar{t}_i^p(m)] - T^p(\Sigma m) - \frac{1}{\Delta} \sum_{i=1}^N \mathbb{I}_{m_i = \bar{m}} [\bar{t}_i^p(m_i + \Delta, m_{-i}) - \bar{t}_i^p(m)] \\
&\leq \frac{1}{\Delta} \left[ \frac{\Sigma m + N\Delta}{(\Sigma m + \Delta)} \bar{T}^p(\Sigma m + \Delta) - \bar{T}^p(\Sigma m) \right] - T^p(\Sigma m) - \frac{1}{\Delta} \sum_i \mathbb{I}_{m_i = \bar{m}} [\bar{t}_i^p(m_i + \Delta, m_{-i}) - \bar{t}_i^p(m)].
\end{aligned}$$

The lemma follows from combining these two inequalities, with the observation that  $T^p(x) = \bar{T}^p(x) - NL_p \underline{m}$ .  $\square$

**Lemma 4.** For all  $\epsilon > 0$ , there exists a  $K$  such that for all  $m$  such that  $\Sigma m > K$  and for all  $i$ ,

$$\frac{1}{\Delta} |\bar{t}_i^p(m_i + \Delta, m_{-i}) - \bar{t}_i^p(m)| < \epsilon.$$

*Proof of Lemma 4.* Since  $\lim_{x \rightarrow \infty} \bar{T}^p(x) = -\bar{\Xi}^p(\infty)$ , we can find a  $K$  large enough so that for  $x > K$ ,  $|\bar{T}^p(x) + \bar{\Xi}^p(\infty)| < \epsilon/4$  and  $L_T/K < \epsilon/4$ , and thus  $|d\bar{T}^p(x)/dx| < \epsilon/2$ . Thus, when  $\Sigma m > K$ , then using  $\Delta = K^{-1}$ ,

$$\begin{aligned}
\frac{1}{\Delta} [\bar{t}_i^p(m_i + \Delta, m_{-i}) - \bar{t}_i^p(m)] &= \frac{1}{\Delta} \int_{y=0}^{\Delta} \frac{\partial \bar{t}_i^p(m_i + y, m_{-i})}{\partial m_i} dy \\
&= \frac{1}{\Delta} \int_{y=0}^{\Delta} \left[ \frac{\Sigma m_{-i}}{(\Sigma m + y)^2} \bar{T}^p(\Sigma m + y) + \frac{m_i + y}{\Sigma m + y} \frac{d}{dx} \bar{T}^p(x) \Big|_{x=\Sigma m + y} \right] dy \\
&\leq \frac{L_T}{K} + \frac{\epsilon}{2} \\
&< \epsilon.
\end{aligned}$$

$\square$

*Proof of Proposition 5.* We first argue that there exists  $\underline{m}$  and a  $K$  such that  $\lambda(m; v) \geq \inf_{m' \in \mathbb{R}^N} \bar{\lambda}(m'; v) - \epsilon$  for all  $m \in M$  and  $v \in [\underline{v}, \bar{v}]$ , where

$$\bar{\lambda}(m; v) = (v - \underline{v}) \bar{\mu}(\Sigma m) - \bar{\Xi}^p(\Sigma m) + (v - c) \bar{Q}(\Sigma m).$$

From Lemma 12, we know that  $|\overline{Q}(x+y) - \overline{Q}(x)| \leq y(N-1)/\underline{m}$ . Thus,

$$\begin{aligned} \left| \overline{Q}(x) - \frac{1}{\Delta} \int_{y=0}^{\Delta} \overline{Q}(x+y) dy \right| &\leq \frac{1}{\Delta} \int_{y=0}^{\Delta} |\overline{Q}(x+y) - \overline{Q}(x)| dy \\ &\leq \frac{1}{\Delta} \int_{y=0}^{\Delta} y \frac{N-1}{\underline{m}} dy = \Delta \frac{N-1}{2\underline{m}}. \end{aligned}$$

Combining this inequality with Lemmas 2 and 3, we get that

$$\begin{aligned} \lambda(m; v) &= (v - \underline{v})\mu(m) - \Xi^p(m) + (\underline{v} - c)\overline{Q}(\Sigma m) \\ &\geq \frac{1}{\Delta} \int_{y=0}^{\Delta} [(v - \underline{v})\overline{\mu}(\Sigma m + \Delta) - \overline{\Xi}^p(\Sigma m + y) + (\underline{v} - c)\overline{Q}(\Sigma m + y)] dy \\ &\quad - (\overline{v} - \underline{v})\widehat{L}(\underline{m}, \Delta) - \overline{v}\Delta \frac{N-1}{2\underline{m}} - \frac{\Delta}{2}\tilde{L}(\underline{m}) - NL_p \underline{m} \\ &\quad - \frac{1}{\Delta} \sum_i \mathbb{I}_{m_i = \overline{m}} |\overline{t}_i^p(m_i + \Delta, m_{-i}) - \overline{t}_i^p(m)| \\ &\geq \inf_{\{m' | \Sigma m \leq \Sigma m' \leq \Sigma m + \Delta\}} \overline{\lambda}(m'; v) \\ &\quad - (\overline{v} - \underline{v})\widehat{L}(\underline{m}, \Delta) - \overline{v}\Delta \frac{N-1}{2\underline{m}} - \frac{\Delta}{2}\tilde{L}(\underline{m}) - NL_p \underline{m} \\ &\quad - \frac{1}{\Delta} \sum_i \mathbb{I}_{m_i = \overline{m}} |\overline{t}_i^p(m_i + \Delta, m_{-i}) - \overline{t}_i^p(m)|. \end{aligned}$$

We can first pick  $\underline{m} > 0$  so that  $NL_p \underline{m} < \epsilon/2$ . We can then pick  $K$  large enough (and  $\Delta$  small enough) such that the remaining terms in the last two lines sum to less than  $\epsilon/2$  (where for the first term in the middle line and last line, this follows from Lemmas 2 and 4, respectively). We then conclude that

$$\lambda(m; v) \geq \inf_{m' \in \mathbb{R}_N^+} \overline{\lambda}(m'; v) - \epsilon \geq \overline{\lambda}(v) - \epsilon.$$

Hence,  $\lambda(v) \geq \overline{\lambda}(v) - \epsilon$ , and Lemma 1 and Lemma 6 give the result.  $\square$

This proof goes through verbatim with the maxmin must-sell mechanism  $\widehat{\mathcal{M}}$ .

## B.2 Proof of Proposition 6

Recall the definition of  $\overline{\mathcal{S}}(K)$ . Let  $\Delta = 1/K$ . We subsequently choose  $K$  sufficiently large (and equivalently  $\Delta$  sufficiently small) to attain the desired  $\epsilon$ . Note that the signal space can be written

$$S_i = \{0, \Delta, \dots, K^2 \Delta\},$$

and the highest message is simply  $\Delta^{-1}$ . The probability mass function of  $s_i$  is

$$f_i(s_i) = \begin{cases} (1 - \exp(-\Delta)) \exp(-s_i) & \text{if } s_i < \Delta^{-1}; \\ \exp(-\Delta^{-1}) & \text{if } s_i = \Delta^{-1}. \end{cases}$$

As a result,  $s_i/\Delta$  is a censored geometric random variable with arrival rate  $1 - \exp(-\Delta)$ . We write  $f(s) = \times_{i=1}^N f_i(s_i)$  for the joint probability, and

$$F_i(s_i) = \sum_{s'_i \leq s_i} f_i(s'_i) = \begin{cases} 1 - \exp(-s_i - \Delta) & \text{if } s_i < \Delta^{-1}; \\ 1 & \text{otherwise,} \end{cases}$$

for the cumulative distribution. The value function is

$$w(s) = \frac{1}{f(s)} \int_{\{s' \in \mathbb{R}_+^N \mid \tau(s'_i) = s_i \forall i\}} \bar{w}(\Sigma s') \exp(-\Sigma s') ds',$$

where

$$\tau(x) = \begin{cases} \Delta \lfloor x/\Delta \rfloor & \text{if } x < \Delta^{-1}; \\ \Delta^{-1} & \text{otherwise.} \end{cases}$$

An interpretation is that we draw “true” signals  $s'$  for the bidders from  $\bar{\mathcal{S}}$  and agent  $i$  observes  $s_i = \min\{\Delta \lfloor \Delta^{-1} s'_i \rfloor, \Delta^{-1}\}$ , i.e., signals above  $\Delta^{-1}$  are censored and otherwise they are rounded down to the nearest multiple of  $\Delta$ , and  $w$  is the conditional expectation of  $\bar{w}$  given the noisy observations  $s$ . Thus, the distribution of  $\bar{w}$  is a mean-preserving spread of the distribution of  $w$ , so that  $H$  is a mean-preserving spread of the distribution of  $w$  as well.

**Lemma 5.** *If  $s_i < \Delta^{-1}$  for all  $i$ , then  $w(s)$  only depends on the sum of the signals  $l = \Sigma s$  and*

$$w(s) = \frac{\exp(l)}{(1 - \exp(-\Delta))^N} \int_{x=l}^{l+N\Delta} \bar{w}(x) \rho(x-l) \exp(-x) dx,$$

where  $\rho(y)$  is the  $N - 1$ -dimensional volume of the set  $\{s \in [0, \Delta]^N \mid \Sigma s = y\}$ .

*Proof of Lemma 5.* First observe that

$$f(s) = (1 - \exp(-\Delta))^N \exp(-\Sigma s) = (1 - \exp(-\Delta))^N \exp(-l).$$

Thus,

$$\begin{aligned} w(s) &= \frac{\exp(l)}{(1 - \exp(-\Delta))^N} \int_{\{s' \in \mathbb{R}_+^N \mid \tau_i(s'_i) = s_i \forall i\}} \bar{w}(\Sigma s') \exp(-\Sigma s') ds' \\ &= \frac{\exp(l)}{(1 - \exp(-\Delta))^N} \int_{x=l}^{l+N\Delta} \int_{\{s' \in \mathbb{R}_+^N \mid \tau_i(s'_i) = s_i \forall i, \Sigma s' = x\}} \bar{w}(\Sigma s') \exp(-\Sigma s') ds' dx \\ &= \frac{\exp(l)}{(1 - \exp(-\Delta))^N} \int_{x=l}^{l+N\Delta} \bar{w}(x) \exp(-x) \int_{\{s' \in \mathbb{R}_+^N \mid \tau_i(s'_i - s_i) = 0 \forall i, \Sigma s' = x\}} ds' dx \\ &= \frac{\exp(l)}{(1 - \exp(-\Delta))^N} \int_{x=l}^{l+N\Delta} \bar{w}(x) \exp(-x) \int_{\{s' \in \mathbb{R}_+^N \mid \tau_i(s'_i) = 0 \forall i, \Sigma s' = x-l\}} ds' dx, \end{aligned}$$

where the inner integral is just  $\rho(x-l)$ . □

We now abuse notation slightly by writing  $w(l)$  for the value when  $l = \Sigma s$ , and let  $\gamma(l) = w(l) - c$ .

**Lemma 6.** *If  $l > \Delta$ , then  $\gamma(l) \leq \exp(\Delta)\gamma(l - \Delta)$ .*

*Proof of Lemma 6.* From Lemma 5, we know that

$$\begin{aligned} \gamma(l) &= \frac{\exp(l)}{(1 - \exp(-\Delta))^N} \int_{x=l}^{l+N\Delta} \bar{\gamma}(x) \exp(-x) \rho(x - l) dx \\ &= \frac{\exp(l)}{(1 - \exp(-\Delta))^N} \int_{x=l-\Delta}^{l+(N-1)\Delta} \bar{\gamma}(x + \Delta) \exp(-x - \Delta) \rho(x - l + \Delta) dx \\ &\leq \frac{\exp(l - \Delta)}{(1 - \exp(-\Delta))^N} \int_{x=l-\Delta}^{l+(N-1)\Delta} \bar{\gamma}(x) \exp(\Delta) \exp(-x) \rho(x - l + \Delta) dx \\ &= \exp(\Delta)\gamma(l - \Delta), \end{aligned}$$

where the inequality follows from Lemma 2.  $\square$

**Lemma 7.** *If the direct allocation  $q_i(s)$  is Nash implemented by a participation secure mechanism, profit is at most*

$$\sum_{s \in S} f(s) \sum_{i=1}^N q_i(s) \left[ \gamma(\Sigma s) - \frac{1 - F_i(s_i)}{f_i(s_i)} (\gamma(\Sigma s + \Delta) - \gamma(\Sigma s)) \right]. \quad (1)$$

*Proof of Lemma 7.* This follows from standard revenue equivalence arguments: If we write  $U_i(s_i, s'_i)$  for the utility of a signal  $s_i$  that reports  $s'_i$ , with  $U_i(s_i) = U_i(s_i, s_i)$ , then

$$U_i(s_i) \geq U_i(s_i, s'_i) = U_i(s'_i) + \sum_{s_{-i} \in S_{-i}} f_{-i}(s_{-i}) q_i(s'_i, s_{-i}) (\gamma(s_i + \Sigma s_{-i}) - \gamma(s'_i + \Sigma s_{-i})).$$

Thus, for  $s_i \geq \Delta$ ,

$$U_i(s_i) \geq U_i(0) + \sum_{k=0}^{s_i/\Delta-1} \sum_{s_{-i} \in S_{-i}} f_{-i}(s_{-i}) q_i(k\Delta, s_{-i}) (\gamma((k+1)\Delta + \Sigma s_{-i}) - \gamma(k\Delta + \Sigma s_{-i})).$$

The expectation of  $U_i(s_i)$  across  $s_i$  is therefore bounded below by

$$\begin{aligned} &\sum_{s \in S} f(s) \sum_{k=0}^{s_i/\Delta-1} q_i(k\Delta, s_{-i}) (\gamma((k+1)\Delta + \Sigma s_{-i}) - \gamma(k\Delta + \Sigma s_{-i})) \\ &= \sum_{s \in S} f(s) q_i(s) (\gamma(\Sigma s + \Delta) - \gamma(\Sigma s)) \frac{1 - F_i(s_i)}{f_i(s_i)}. \end{aligned}$$

The formula then follows from subtracting the bound on bidder surplus from total surplus.  $\square$

Let  $\Pi$  denote the maximum of the profit bound (1) across all  $q$ . Let  $\tilde{\Pi}$  denote the profit bound when we set  $q_1(s) = 1$  and  $q_j(s) = 0$  for all  $j \neq 1$ .



**Lemma 8.**  $\Pi \leq \tilde{\Pi} + (1 - (1 - \exp(-\Delta^{-1}))^N)\bar{v}$ .

*Proof of Lemma 8.* When signals are all less than  $\Delta^{-1}$ , the bidder-independent virtual value is

$$\begin{aligned} & \gamma(l) - \frac{1}{\exp(\Delta) - 1} (\gamma(l + \Delta) - \gamma(l)) \\ & \geq \gamma(l) - \frac{\exp(-\Delta)}{1 - \exp(-\Delta)} (\gamma(l) \exp(\Delta) - \gamma(l)) = 0, \end{aligned}$$

where the inequality follows from Lemma 6. Thus, the virtual value is maximized pointwise by allocating with probability one to, say, bidder 1. With probability  $1 - (1 - \exp(-\Delta^{-1}))^N$ , one of the signals is above  $\Delta^{-1}$ , in which case  $\bar{v}$  is an upper bound on the virtual value.  $\square$

**Lemma 9.**  $\lim_{\Delta \rightarrow 0} \tilde{\Pi} \leq \bar{\Pi}$ .

*Proof of Lemma 9.* Plugging in  $q_1 = 1$ , we find that

$$\begin{aligned} \tilde{\Pi} &= \sum_{s_{-1} \in \mathcal{S}_{-1}} f_{-1}(s_{-1}) \sum_{s_1 \in \mathcal{S}_1} \left[ f_1(s_1) \gamma(\Sigma s) - \sum_{s'_1 > s_1} f_1(s'_1) (\gamma(\Sigma s + \Delta) - \gamma(\Sigma s)) \right] \\ &= \sum_{s_{-1} \in \mathcal{S}_{-1}} f_{-1}(s_{-1}) \sum_{s_1 \in \mathcal{S}_1} \left[ f_1(s_1) \left[ \gamma(\Sigma s) + \sum_{s'_1 < s_1} (\gamma(s'_1 + \Sigma s_{-1}) - \gamma(s'_1 + \Sigma s_{-1} + \Delta)) \right] \right] \\ &= \sum_{s_{-1} \in \mathcal{S}_{-1}} f_{-1}(s_{-1}) \gamma(\Sigma s_{-1}). \end{aligned}$$

Using the definition of  $\gamma$ , this is

$$\begin{aligned} \tilde{\Pi} &= \frac{1}{1 - \exp(-\Delta)} \int_{y=0}^{\Delta} \int_{x=0}^{\infty} \bar{\gamma}(x+y) g_{N-1}(x) \exp(-y) dx dy \\ &= \frac{1}{1 - \exp(-\Delta)} \int_{x=0}^{\infty} \bar{\gamma}(x) \int_{y=0}^{\min\{x, \Delta\}} g_{N-1}(x-y) \exp(-y) dy dx \\ &\leq \frac{1}{1 - \exp(-\Delta)} \left[ \int_{x=\Delta}^{\infty} \bar{\gamma}(x) \int_{y=0}^{\Delta} g_{N-1}(x-y) \exp(-y) dy dx + G_N(\Delta) \bar{v} \right]. \end{aligned}$$

Now, observe that

$$\begin{aligned} \int_{y=0}^{\Delta} g_{N-1}(x-y) \exp(-y) dy &= \frac{x^{N-1} - (x-\Delta)^{N-1}}{(N-1)!} \exp(-x) \\ &\leq \frac{\Delta(N-1)x^{N-2}}{(N-1)!} \exp(-x) = \Delta g_{N-1}(x), \end{aligned}$$

where we have used convexity of  $x^{N-1}$ . Thus,

$$\tilde{\Pi} \leq \frac{\Delta}{1 - \exp(-\Delta)} \int_{x=0}^{\infty} \bar{\gamma}(x) g_{N-1}(x) dx + \frac{G_N(\Delta) \bar{v}}{1 - \exp(-\Delta)}.$$

An application of L'Hôpital's rule shows that the last term converges to zero as  $\Delta \rightarrow 0$  and  $\Delta/(1 - \exp(-\Delta)) \rightarrow 1$ , this implies the lemma.  $\square$

*Proof of Proposition 6.* Combining Lemmas 7 and 8, we can pick  $\Delta$  sufficiently small so that  $\Pi \leq \tilde{\Pi} + \epsilon/2 \leq \bar{\Pi} + \epsilon$ . This completes the proof of the proposition.  $\square$

Note that every step of the proof of Proposition 6 goes through in the must-sell case, where we replace  $\bar{w}$  with  $\hat{w}$ , and we skip the step in Lemma 8 of proving that the discrete virtual value is non-negative.

## C Proofs for Section 6

*Proof of Lemma 9.* The left-tail assumption could equivalently be stated as: there exists some  $\bar{\alpha} > 0$  and  $\varphi > 1$  such that for all  $0 \leq \alpha' < \alpha \leq \bar{\alpha}$

$$H^{-1}(\alpha) - \underline{v} \leq G_N^{-1}(\alpha)^\varphi$$

and if  $\underline{v} > c$ ,

$$\frac{H^{-1}(\alpha) - c}{H^{-1}(\alpha') - c} \leq \exp(G_N^{-1}(\alpha) - G_N^{-1}(\alpha')).$$

The following Lemma 10 implies that if the above two conditions hold for  $N$ , they hold for all  $N' > N$  as well.  $\square$

**Lemma 10.** *For any  $N \geq 1$  and  $N' > N$ , there exists  $\bar{\alpha} > 0$  such that  $G_N^{-1}(\alpha) - G_N^{-1}(\alpha') \leq G_{N'}^{-1}(\alpha) - G_{N'}^{-1}(\alpha')$  for all  $0 \leq \alpha' < \alpha \leq \bar{\alpha}$ .*

*Proof of Lemma 10.* Clearly it suffices to prove the lemma for  $N' = N + 1$ . Let us extend the definition of  $G_N$  to any real number  $N$ :

$$G_N(x) = \int_{y=0}^x e^{-y} \frac{y^{N-1}}{\Gamma(N)} dy,$$

where

$$\Gamma(N) = \int_{y=0}^{\infty} e^{-y} y^{N-1} dy.$$

(We have  $\Gamma(N) = (N-1)!$  when  $N \geq 1$  is an integer.)

By definition, we have

$$\int_{x=0}^{G_N^{-1}(\alpha)} e^{-x} \frac{x^{N-1}}{\Gamma(N)} dx = \alpha.$$

Differentiating the above equation with respect to  $N$  gives:

$$\frac{\partial G_N^{-1}(\alpha)}{\partial N} \frac{e^{-G_N^{-1}(\alpha)} G_N^{-1}(\alpha)^{N-1}}{\Gamma(N)} + \int_{x=0}^{G_N^{-1}(\alpha)} e^{-x} \frac{\partial \left( \frac{x^{N-1}}{\Gamma(N)} \right)}{\partial N} dx = 0.$$

i.e.,

$$\begin{aligned} \frac{\partial G_N^{-1}(\alpha)}{\partial N} &= \frac{\Gamma(N) e^{G_N^{-1}(\alpha)}}{G_N^{-1}(\alpha)^{N-1}} \left( - \int_{x=0}^{G_N^{-1}(\alpha)} e^{-x} \frac{\partial \left( \frac{x^{N-1}}{\Gamma(N)} \right)}{\partial N} dx \right) \\ &= \frac{e^{G_N^{-1}(\alpha)}}{\Gamma(N) G_N^{-1}(\alpha)^{N-1}} \int_{x=0}^{G_N^{-1}(\alpha)} e^{-x} [-x^{N-1} \log(x) \Gamma(N) + x^{N-1} \Gamma'(N)] dx \\ &= \frac{e^{G_N^{-1}(\alpha)}}{\Gamma(N)} f(G_N^{-1}(\alpha), N), \end{aligned}$$

where

$$f(z, N) = \frac{1}{z^{N-1}} \int_{x=0}^z e^{-x} [-x^{N-1} \log(x) \Gamma(N) + x^{N-1} \Gamma'(N)] dx.$$

We compute:

$$\begin{aligned} \frac{\partial f(z, N)}{\partial z} &= \frac{1}{z^{2(N-1)}} \left( z^{N-1} e^{-z} [-z^{N-1} \log(z) \Gamma(N) + z^{N-1} \Gamma'(N)] \right. \\ &\quad \left. - (N-1) z^{N-2} \int_{x=0}^z e^{-x} [-x^{N-1} \log(x) \Gamma(N) + x^{N-1} \Gamma'(N)] dx \right) \\ &= e^{-z} [-\log(z) \Gamma(N) + \Gamma'(N)] - (N-1) z^{-N} \int_{x=0}^z e^{-x} [-x^{N-1} \log(x) \Gamma(N) + x^{N-1} \Gamma'(N)] dx. \end{aligned}$$

For any  $z \leq 1$ , we have

$$\begin{aligned} \frac{\partial f(z, N)}{\partial z} &\geq e^{-z} [-\log(z) \Gamma(N) + \Gamma'(N)] - (N-1) z^{-N} \int_{x=0}^z [-x^{N-1} \log(x) \Gamma(N) + x^{N-1} \Gamma'(N)] dx \\ &= e^{-z} [-\log(z) \Gamma(N) + \Gamma'(N)] - (N-1) z^{-N} \left[ \Gamma(N) \left( \frac{z^N}{N^2} - \frac{z^N \log z}{N} \right) + \Gamma'(N) \frac{z^N}{N} \right] \\ &= e^{-z} [-\log(z) \Gamma(N) + \Gamma'(N)] - \frac{N-1}{N} \left[ \Gamma(N) \left( \frac{1}{N} - \log z \right) + \Gamma'(N) \right] \\ &= \left( e^{-z} - \frac{N-1}{N} \right) [-\log(z) \Gamma(N) + \Gamma'(N)] - \frac{N-1}{N^2} \Gamma(N). \end{aligned}$$

Since the last line goes to infinity as  $z$  goes to zero, for any fixed  $N \geq 1$  we can choose  $\bar{z} \in (0, 1]$  such that  $\partial f(z, \hat{N})/\partial z \geq 0$  for all  $z \in [0, \bar{z}]$  and  $\hat{N} \in [N, N+1]$ . Let  $\bar{\alpha} = G_{N+1}(\bar{z})$ .

Suppose  $0 \leq \alpha' < \alpha \leq \bar{\alpha}$ . We have

$$[G_{N+1}^{-1}(\alpha) - G_{N+1}^{-1}(\alpha')] - [G_N^{-1}(\alpha) - G_N^{-1}(\alpha')] = \int_{\hat{N}=N}^{N+1} \left( \frac{\partial G_{\hat{N}}^{-1}(\alpha)}{\partial \hat{N}} - \frac{\partial G_{\hat{N}}^{-1}(\alpha')}{\partial \hat{N}} \right) d\hat{N}.$$

Since  $d \left( e^z f(z, \hat{N}) / \Gamma(\hat{N}) \right) / dz \geq 0$  for all  $z \in [0, \bar{z}]$  and  $\hat{N} \in [N, N+1]$ , we have  $\partial G_{\hat{N}}^{-1}(\alpha) / \partial \hat{N} - \partial G_{\hat{N}}^{-1}(\alpha') / \partial \hat{N} \geq 0$ , which proves the lemma.  $\square$

Let us now define

$$\begin{aligned} G_N^C(x) &= G_N \left( \sqrt{N-1}x + N-1 \right); \\ g_N^C(x) &= \sqrt{N-1} g_N \left( \sqrt{N-1}x + N-1 \right). \end{aligned}$$

To prove Proposition 7, we first need a number of technical results.

**Lemma 11.** *As  $N$  goes to infinity,  $g_N^C$  and  $G_N^C$  converge pointwise to  $\phi$  and  $\Phi$ , respectively.*

*Proof of Lemma 11.* Note that

$$\begin{aligned} g_{N+1}^C(x) &= \sqrt{N} g_{N+1}(\sqrt{N}x + N) \\ &= \sqrt{N} \frac{(\sqrt{N}x + N)^N}{N!} \exp(-\sqrt{N}x - N). \end{aligned}$$

Stirling's Approximation says that

$$\lim_{N \rightarrow \infty} \frac{N!}{\sqrt{2\pi N} \left(\frac{N}{e}\right)^N} = 1.$$

Moreover, for all  $N$ , the ratio inside the limit is greater than 1.

Thus, when  $N$  is large,  $g_{N+1}^C(x)$  is approximately

$$\frac{1}{\sqrt{2\pi}} \left(1 + \frac{x}{\sqrt{N}}\right)^N \exp(-\sqrt{N}x),$$

and hence

$$\log(g_{N+1}^C(x)) \approx \log(1/\sqrt{2\pi}) + N \log\left(1 + \frac{x}{\sqrt{N}}\right) - \sqrt{N}x.$$

Using the mean-value formulation of Taylor's Theorem centered around 0, for every  $y$ , there exists a  $z \in [0, y]$  such that

$$\log(1 + y) = y - \frac{y^2}{2} + \frac{1}{(1+z)^3} y^3.$$

Plugging in  $y = x/\sqrt{N}$ , we conclude that

$$\begin{aligned} \log(g_{N+1}^C(x)) &\approx \log(1/\sqrt{2\pi}) + N \frac{x}{\sqrt{N}} - N \frac{1}{2} \left(\frac{x}{\sqrt{N}}\right)^2 + N \frac{1}{(1+z)^3} \left(\frac{x}{\sqrt{N}}\right)^3 - \sqrt{N}x \\ &= \log(1/\sqrt{2\pi}) - \frac{1}{2}x^2 + \frac{1}{(1+z)^3} \frac{x^3}{\sqrt{N}}, \end{aligned}$$

which converges to  $\log(1/\sqrt{2\pi}) - \frac{1}{2}x^2$  as  $N$  goes to infinity, so  $g_{N+1}^C(x)$  converges to  $\phi(x) = \exp(-x^2/2)/\sqrt{2\pi}$ . Pointwise convergence of  $G_N^C$  to  $\Phi$  follows from Scheffé's lemma.  $\square$

Let us define

$$\tilde{g}(x) = \begin{cases} \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{x^2}{2}\right) & \text{if } x < 0; \\ \frac{1}{\sqrt{2\pi}} (1+x) \exp(-x) & \text{otherwise.} \end{cases}$$

**Lemma 12.** *The function  $\tilde{g}(x)|x|$  is integrable, and for all  $N$  and  $x$ ,  $|g_N^C(x)| \leq \tilde{g}(x)$ .*

*Proof of Lemma 12.* Note that

$$\int_{x=-\infty}^{\infty} \tilde{g}(x)|x|dx = \int_{x=-\infty}^0 \phi(x)|x|dx + \frac{1}{\sqrt{2\pi}} \int_{x=0}^{\infty} (1+x)x \exp(-x)dx,$$

which is clearly finite, since the half-normal distribution has finite expectation.

Next, Stirling's Approximation implies that

$$g_{N+1}^C(x) \leq \frac{1}{\sqrt{2\pi}} \left(1 + \frac{x}{\sqrt{N}}\right)^N \exp(-\sqrt{N}x) \equiv \tilde{g}_N(x).$$

Now,

$$\frac{d}{dN} \log(\tilde{g}_N(x)) = \log\left(1 + \frac{x}{\sqrt{N}}\right) - \frac{1}{2} \frac{x}{\sqrt{N} + x} - \frac{x}{2\sqrt{N}},$$

which is clearly zero when  $x = 0$ , and

$$\begin{aligned} \frac{d}{dx} \frac{d}{dN} \log(\tilde{g}_N(x)) &= \frac{1}{\sqrt{N} + x} - \frac{\sqrt{N}}{2(\sqrt{N} + x)^2} - \frac{1}{2\sqrt{N}} \\ &= \frac{2N + 2\sqrt{N}x}{2\sqrt{N}(\sqrt{N} + x)^2} - \frac{N}{2\sqrt{N}(\sqrt{N} + x)^2} - \frac{N + 2\sqrt{N}x + x^2}{2\sqrt{N}(\sqrt{N} + x)^2} \\ &= \frac{-x^2}{2\sqrt{N}(\sqrt{N} + x)^2}, \end{aligned}$$

which is non-positive and strictly negative when  $x \neq 0$ . As a result,  $\tilde{g}_N(x)$  is increasing in  $N$  when  $x < 0$  and decreasing in  $N$  when  $x > 0$ . Since it converges to  $\phi(x)$  in the limit as  $N$  goes to infinity, we conclude that for  $x < 0$ ,  $g_{N+1}^C(x) \leq \tilde{g}_N(x) \leq \phi(x) = \tilde{g}(x)$ , and for  $x > 0$ ,  $g_{N+1}^C(x) \leq \tilde{g}_N(x) \leq \tilde{g}_1(x) = \tilde{g}(x)$  as desired.  $\square$

**Lemma 13.** *As  $N$  goes to infinity,  $\hat{\gamma}_N^C$  converges almost surely to  $\hat{\gamma}_\infty^C(x) = H^{-1}(\Phi(x))$  and  $\hat{\Gamma}_N^C$  converges pointwise to*

$$\hat{\Gamma}_\infty^C(x) = \int_{y=-\infty}^x \hat{\gamma}_\infty^C(y) \phi(y) dy.$$

*The latter convergence is uniform on any bounded interval.*

*Proof of Lemma 13.* Note that  $\hat{\gamma}_N^C(x) = H^{-1}(G_N^C(x)) - c$ . By Lemma 11,  $G_N^C(x)$  converges to  $\Phi(x)$  pointwise. Thus, if  $H^{-1}$  is continuous at  $\Phi(x)$ , then as  $N$  goes to infinity, we must have  $\hat{\gamma}_N^C(x) \rightarrow H^{-1}(\Phi(x)) - c = \hat{\gamma}_\infty^C(x)$ . Since  $H^{-1}$  is monotonic, the set of discontinuities has Lebesgue measure zero, so that the pointwise convergence is almost everywhere.

Pointwise convergence of  $\hat{\Gamma}_N^C$  follows from almost sure convergence of  $\hat{\gamma}_N^C$ , combined with the fact that  $\hat{\gamma}_N^C$  is uniformly bounded by  $|\bar{v}|$ , so that we can apply the dominated convergence theorem. Moreover,  $\hat{\Gamma}_N^C(x)$  is uniformly Lipschitz continuous across  $N$  and  $x$ . As a result, the family  $\{\hat{\Gamma}_N^C(\cdot)\}_{N=2}^\infty$  is uniformly bounded and uniformly equicontinuous. The conclusion about uniform convergence is then a consequence of the Arzela-Ascoli theorem.  $\square$

Recall that  $x^*$  is the largest solution to  $\widehat{\Gamma}_\infty^C(x^*) = 0$  (which may be  $-\infty$ ). Also, let us define  $x_N$  so that  $\overline{\Gamma}_N^C$  has a graded interval  $[-\sqrt{N-1}, x_N]$ . (If there is no graded interval with left end point  $-\sqrt{N-1}$ , then we let  $x_N = -\sqrt{N-1}$ .)

**Lemma 14.** *As  $N$  goes to infinity,  $x_N$  converges to  $x^*$ .*

*Proof of Lemma 14.* By a change of variables  $y = (G_N^C)^{-1}(\Phi(x))$ , we conclude that

$$\widehat{\Gamma}_\infty^C(x^*) = \int_{x=-\infty}^{x^*} \widehat{\gamma}_\infty^C(x)\phi(x)dx = \int_{x=-\sqrt{N-1}}^{(G_N^C)^{-1}(\Phi(x^*))} \widehat{\gamma}_N^C(x)g_N^C(x)dx = \widehat{\Gamma}_N^C((G_N^C)^{-1}(\Phi(x^*))).$$

This integral must be zero by the definition of  $x^*$ , so that  $x_N \geq (G_N^C)^{-1}(\Phi(x^*))$ . Since the latter converges to  $x^*$  as  $N \rightarrow \infty$ , we conclude  $\liminf_{N \rightarrow \infty} x_N \geq x^*$ .

Next, recall that  $x_{N+1}$  solves the equation

$$\begin{aligned} \widehat{\Gamma}_{N+1}^C(x_{N+1}) &= \widehat{\gamma}_{N+1}^C(x_{N+1}) \int_{x=-\sqrt{N}}^{x_{N+1}} \exp(\sqrt{N}(x - x_{N+1}))g_{N+1}^C(x)dx \\ &= \widehat{\gamma}_{N+1}^C(x_{N+1}) \exp(-\sqrt{N}x_{N+1} - N) \int_{x=-\sqrt{N}}^{x_{N+1}} \exp(\sqrt{N}x + N)g_{N+1}^C(x)dx \\ &= \widehat{\gamma}_{N+1}^C(x_{N+1}) \exp(-\sqrt{N}x_{N+1} - N) \int_{x=-\sqrt{N}}^{x_{N+1}} \sqrt{N} \frac{(\sqrt{N}x + N)^N}{N!} dx \\ &\leq \bar{v} \exp(-\sqrt{N}x_{N+1} - N) \frac{(\sqrt{N}x_{N+1} + N)^{N+1}}{(N+1)!} \\ &= \bar{v} g_{N+2}^C \left( \sqrt{\frac{N}{N+1}} x_{N+1} - \frac{1}{\sqrt{N+1}} \right) \frac{1}{\sqrt{N+1}} \\ &\leq \bar{v} \tilde{g} \left( \sqrt{\frac{N}{N+1}} x_{N+1} - \frac{1}{\sqrt{N+1}} \right) \frac{1}{\sqrt{N+1}}, \end{aligned}$$

where we have used Lemma 12. The last line converges to zero pointwise, so  $\widehat{\Gamma}_N^C(x_N)$  must converge to zero as well.

Now, if  $z = \limsup_{N \rightarrow \infty} x_N > x^*$ , then since  $\widehat{\Gamma}_\infty^C(z) > \widehat{\Gamma}_\infty^C(x^*) = 0$ , we would contradict our earlier finding that  $\widehat{\Gamma}_N^C(x_N) \rightarrow 0$ . Thus,  $\limsup_{N \rightarrow \infty} x_N \leq x^*$ , so  $x_N$  must converge to  $x^*$  as  $N$  goes to  $\infty$ .  $\square$

**Lemma 15.** *For every  $\epsilon > 0$ , there exists  $\widehat{N}$  such that for all  $N > \widehat{N}$ , there exists an  $x \in [x^* + \epsilon, x^* + 2\epsilon]$  at which  $\overline{\gamma}_N^C$  is not graded.*

*Proof of Lemma 15.* Suppose not. Then there exist infinitely many  $N$  such that for every  $x \in [x^* + \epsilon, x^* + 2\epsilon]$ ,  $\overline{\gamma}_{N+1}^C(x) = \exp(\sqrt{N}(x - \tilde{x}))\widehat{\gamma}_{N+1}^C(\tilde{x})$  for some  $\tilde{x} \geq x^* + 2\epsilon$ . Thus, for all  $x \leq x^* + \epsilon$ , we conclude that

$$\overline{\gamma}_{N+1}^C(x) \leq \overline{\gamma}_{N+1}^C(x^* + \epsilon) \leq \exp(-\sqrt{N}\epsilon)\bar{v}$$

which converges to zero as  $N$  goes to infinity. This implies that  $\liminf_{N \rightarrow \infty} \bar{\Gamma}_{N+1}^C(x^* + \epsilon) = 0$ . But  $\bar{\Gamma}_{N+1}^C(x^* + \epsilon)$  must be weakly larger than  $\hat{\Gamma}_{N+1}^C(x^* + \epsilon)$ , so

$$0 = \liminf_{N \rightarrow \infty} \bar{\Gamma}_{N+1}^C(x^* + \epsilon) \geq \liminf_{N \rightarrow \infty} \hat{\Gamma}_{N+1}^C(x^* + \epsilon) = \hat{\Gamma}_\infty^C(x^* + \epsilon) > 0,$$

a contradiction.  $\square$

**Lemma 16.** *As  $N$  goes to infinity,  $\bar{\gamma}_N^C$  converges almost surely to*

$$\bar{\gamma}_\infty^C(x) = \begin{cases} 0 & \text{if } x < x^*; \\ \hat{\gamma}_\infty^C(x) & \text{if } x \geq x^*. \end{cases}$$

*Proof of Lemma 16.* Let  $x < x^*$ . Since  $x_N \rightarrow x^*$  by Lemma 14, for  $N$  sufficiently large,  $x_N > (x^* + x)/2$ . Since  $\bar{\gamma}_N^C(x)$  is graded on  $(-\infty, x_N]$ , it is graded at  $x$ , and

$$\begin{aligned} \bar{\gamma}_N^C(x) &= \exp(\sqrt{N-1}(x - x_N)) \hat{\gamma}_N^C(x_N) \\ &\leq \exp(\sqrt{N-1}(x - x^*)/2) \bar{v}. \end{aligned}$$

The last line clearly converges to zero pointwise. Since  $\bar{\gamma}_N^C(x) \geq 0$  for all  $N$ , we conclude that  $\bar{\gamma}_N^C(x) \rightarrow 0$ .

Now consider  $x > x^*$  at which  $\hat{\gamma}_\infty^C$  is continuous. Take  $\epsilon$  so that  $x > x^* + 2\epsilon$  and so that  $\hat{\gamma}_\infty^C$  is continuous at  $x^* + \epsilon$ . Lemma 15 says that there is a  $\hat{N}$  such that for all  $N > \hat{N}$ , there exists a point in  $[x^* + \epsilon, x^* + 2\epsilon]$  at which the gains function is not graded. Moreover, since  $\hat{\gamma}_N^C(x^* + \epsilon)$  converges to  $\hat{\gamma}_\infty^C(x^* + \epsilon)$ , we can pick  $\hat{N}$  large enough and find a constant  $\underline{\gamma} > 0$  such that for  $N > \hat{N}$ ,  $\hat{\gamma}_N^C(x^* + \epsilon) \geq \underline{\gamma}$ .

Now, suppose that  $\bar{\gamma}_N^C$  is graded at  $x$ , with  $x$  in a graded interval  $[a, b]$ . Then  $a \geq x^* + \epsilon$ , and hence  $\hat{\gamma}_N^C(a) \geq \hat{\gamma}_N^C(x^* + \epsilon) \geq \underline{\gamma}$ . Recall that on  $[a, b]$ ,

$$\bar{\gamma}_N^C(x) = \hat{\gamma}_N^C(a) \exp(\sqrt{N-1}(x - a)).$$

Since  $\hat{\gamma}_N^C$  is bounded above by  $\bar{v}$ , it must be that  $\hat{\gamma}_N^C(a) \exp(\sqrt{N-1}(b - a)) \leq \bar{v}$ , so

$$\begin{aligned} b - a &\leq \frac{1}{\sqrt{N-1}} \log \left( \frac{\bar{v}}{\hat{\gamma}_N^C(a)} \right) \\ &\leq \frac{1}{\sqrt{N-1}} \log \left( \frac{\bar{v}}{\underline{\gamma}} \right) = \epsilon_N. \end{aligned}$$

Thus,

$$\hat{\gamma}_N^C(x - \epsilon_N) \leq \bar{\gamma}_N^C(x) \leq \hat{\gamma}_N^C(x + \epsilon_N).$$

This was true if  $\bar{\gamma}_N^C(x)$  is graded at  $x$ , but clearly the inequality is also true if it is not graded at  $x$ , in which case  $\bar{\gamma}_N^C(x) = \hat{\gamma}_N^C(x)$ . Now,  $\hat{\gamma}_N^C(x) = \hat{\gamma}_\infty^C(\Phi^{-1}(G_N^C(x)))$ , so

$$\hat{\gamma}_\infty^C(\Phi^{-1}(G_N^C(x - \epsilon_N))) \leq \bar{\gamma}_N^C(x) \leq \hat{\gamma}_\infty^C(\Phi^{-1}(G_N^C(x + \epsilon_N))).$$

As  $N \rightarrow \infty$ , the left and right hand sides converge to  $\hat{\gamma}_\infty^C(x)$  from the left and right, respectively. Since  $\hat{\gamma}_\infty^C$  is continuous at  $x$ , we conclude that  $\bar{\gamma}_N^C(x) \rightarrow \hat{\gamma}_\infty^C(x)$ . The lemma follows from the fact that the monotonic function  $\hat{\gamma}_\infty^C$  is continuous almost everywhere.  $\square$



*Proof of Proposition 7.* We argue that

$$Z_{N+1} = \sqrt{N} \int_{x=0}^{\infty} \bar{\gamma}_{N+1}(x)(g_{N+1}(x) - g_N(x))dx$$

converges to a positive constant as  $N$  goes to infinity. Since this is  $\sqrt{N}$  times the difference between ex ante gains from trade and profit, this proves the result.

To that end, observe that

$$Z_{N+1} = \sqrt{N} \int_{x=0}^{N/2} \bar{\gamma}_{N+1}(x)(g_{N+1}(x) - g_N(x))dx + \int_{x=-\sqrt{N}/2}^{\infty} \bar{\gamma}_{N+1}^C(x)g_{N+1}^C(x)\frac{Nx}{\sqrt{N}x + N}dx.$$

We claim that the first integral converges to zero as  $N \rightarrow \infty$ . Note that  $g_{N+1}(x) \leq g_N(x)$  if and only if  $x \leq N$ . Therefore,

$$\begin{aligned} \left| \sqrt{N} \int_{x=0}^{N/2} \bar{\gamma}_{N+1}(x)(g_{N+1}(x) - g_N(x))dx \right| &\leq (\bar{v} + c)\sqrt{N} \int_{x=0}^{N/2} (g_N(x) - g_{N+1}(x))dx \\ &= (\bar{v} + c)\sqrt{N}(G_N(N/2) - G_{N+1}(N/2)) \\ &= (\bar{v} + c)\sqrt{N}g_{N+1}(N/2) \\ &= (\bar{v} + c)\sqrt{N}\frac{(N/2)^N \exp(-N/2)}{N!} \\ &\approx (\bar{v} + c)\sqrt{N}\frac{(N/2)^N \exp(-N/2)}{\sqrt{2\pi N}(N/e)^N} \\ &= (\bar{v} + c)\frac{1}{\sqrt{2\pi}} \exp(-N(\log(2) - 1/2)), \end{aligned}$$

where we have again used Stirling's Approximation between the third-to-last and second-to-last lines. The last line converges to zero as  $N$  goes to infinity.

Now consider the second integral in the formula for  $Z_{N+1}$ . By Lemma 12, the integrand is bounded above in absolute value by the integrable function  $\bar{v}\bar{g}(x)|x|$ . Moreover, from Lemmas 11 and 16, we know that the integrand converges pointwise to  $\bar{\gamma}_{\infty}^C(x)\phi(x)x$ . The dominated convergence theorem then implies that as  $N$  goes to infinity,  $Z_N$  converges to

$$\int_{x=-\infty}^{\infty} \bar{\gamma}_{\infty}^C(x)\phi(x)xdx,$$

which is strictly positive because  $\bar{\gamma}_{\infty}^C$  is strictly increasing.

The proof goes through for the must-sell guarantee, if we replace  $\bar{\gamma}_N^C$  with  $\hat{\gamma}_N^C$ .  $\square$

To prove Proposition 9, we need a few more intermediate results. Let  $\bar{G}_N(x) = G_N(Nx)$  be the cumulative distribution for the mean of  $N$  independent standard exponential random variables. Define  $\bar{F}_N(x) = \exp(N(1 - x + \log(x)))$ . Clearly,  $\bar{F}_N(x)$  is a cumulative distribution for  $x \in [0, 1]$ ,  $\bar{F}_N(0) = 0$  and  $\bar{F}_N(1) = 1$ . Finally, define the function  $D_N(\alpha)$ :

$$D_N(\alpha) = \begin{cases} \frac{1}{\bar{F}_N^{-1}(\alpha)} & \text{if } \alpha \in [0, 0.4]; \\ 1.1 & \text{if } \alpha \in (0.4, 1]. \end{cases}$$

The choices of 0.4 and 1.1 in  $D_N(\alpha)$  are arbitrary: any numbers work that are less than 1/2 and more than 1, respectively.

**Lemma 17.** *When  $\hat{N}$  is sufficiently large,  $\bar{\mu}_N(G_N^{-1}(\alpha)) \leq D_{\hat{N}}(\alpha)$  for all  $N \geq \hat{N}$  and  $\alpha \in [0, 1]$ .*

*Proof of Lemma 17.* We first apply the theory of large deviations to the exponential distribution. Let  $\Lambda(t)$  be the logarithmic moment generating function for the exponential distribution:

$$\Lambda(t) = \log \left( \int_{x=0}^{\infty} \exp(xt - x) dx \right) = \begin{cases} \infty & \text{if } t \geq 1; \\ -\log(1 - t) & \text{if } t < 1. \end{cases}$$

Let  $\Lambda^*(x)$  be the Legendre transform of  $\Lambda(t)$ :

$$\Lambda^*(x) = \sup_{t \in \mathbb{R}} \{xt - \Lambda(t)\} = \begin{cases} \infty & x \leq 0, \\ x - 1 - \log x & x > 0. \end{cases}$$

Cramér's theorem (or the Chernoff bound; see Theorem 1.3.12 in Stroock, 2011) then states that for any  $N$ ,

$$\bar{G}_N(x) \leq \exp(-N\Lambda^*(x)) = \bar{F}_N(x)$$

for every  $x \in [0, 1]$ ; or equivalently,  $\bar{F}_N^{-1}(\alpha) \leq \bar{G}_N^{-1}(\alpha)$  for every  $\alpha \in [0, \bar{G}_N(1)]$ .

By the law of large numbers, when  $\hat{N}$  is sufficiently large, we have  $\bar{G}_N(1) \geq 0.4$  and  $1/\bar{G}_N^{-1}(0.4) \leq 1.1$  and for all  $N \geq \hat{N}$ . The claim of the lemma then follows from two cases:

If  $\alpha \in [0, 0.4]$ , then we have

$$\bar{\mu}_N(G_N^{-1}(\alpha)) \leq \frac{N}{G_N^{-1}(\alpha)} = \frac{1}{\bar{G}_N^{-1}(\alpha)} \leq \frac{1}{\bar{F}_N^{-1}(\alpha)} \leq \frac{1}{\bar{F}_{\hat{N}}^{-1}(\alpha)} = D_{\hat{N}}(\alpha),$$

where we have used the bound  $\bar{\mu}_N(x) \leq N/x$  (equation (21)), and the facts that  $\bar{G}_N(1) \geq 0.4$  when  $N \geq \hat{N}$  (so  $\bar{F}_N^{-1}(\alpha) \leq \bar{G}_N^{-1}(\alpha)$  for  $\alpha \leq 0.4 \leq \bar{G}_N(1)$ ) and that  $\bar{F}_N(x) \leq \bar{F}_{\hat{N}}(x)$  for all  $N \geq \hat{N}$  and  $x \in [0, 1]$  (so  $\bar{F}_{\hat{N}}^{-1}(\alpha) \leq \bar{F}_N^{-1}(\alpha)$  for all  $\alpha$ ).

If  $\alpha \in (0.4, 1]$ , then

$$\bar{\mu}_N(G_N^{-1}(\alpha)) \leq \frac{1}{\bar{G}_N^{-1}(\alpha)} \leq \frac{1}{\bar{G}_N^{-1}(0.4)} \leq 1.1 = D_{\hat{N}}(\alpha),$$

since  $\bar{G}_N^{-1}(\alpha)$  is increasing in  $\alpha$ , and  $1/\bar{G}_N^{-1}(0.4) \leq 1.1$  when  $N \geq \hat{N}$ . □

**Lemma 18.** *When  $N$  is sufficiently large,*

$$\int_{\alpha=0}^1 D_N(\alpha) dH^{-1}(\alpha) < \infty.$$

*Proof of Lemma 18.* Since  $G_N(x) = 1 - \sum_{k=1}^N g_k(x)$ , we have:

$$\begin{aligned}\bar{G}_N(x) &= 1 - \sum_{k=1}^N \exp(-Nx) \frac{(Nx)^{k-1}}{(k-1)!} \\ &= 1 - \exp(-Nx) \left( \exp(Nx) - \sum_{k=N}^{\infty} \frac{(Nx)^k}{k!} \right) \geq \exp(-Nx) \frac{(Nx)^N}{N!}.\end{aligned}$$

Clearly, there exists an  $\bar{x} \in (0, 1)$  such that

$$\bar{F}_{N+1}(x) = \exp((N+1)(1-x))x^{N+1} \leq \exp(-Nx) \frac{(Nx)^N}{N!} \leq \bar{G}_N(x)$$

for all  $x \in [0, \bar{x}]$ . We therefore have  $D_{N+1}(\alpha) = 1/\bar{F}_{N+1}^{-1}(\alpha) \leq 1/\bar{G}_N^{-1}(\alpha)$  for all  $\alpha \in [0, \bar{\alpha}]$ , where  $\bar{\alpha} = \min\{\bar{F}_{N+1}(\bar{x}), 0.4\}$ . As a result,

$$\int_{\alpha=0}^1 D_{N+1}(\alpha) dH^{-1}(\alpha) \leq \int_{\alpha=0}^{\bar{\alpha}} \frac{1}{\bar{G}_N^{-1}(\alpha)} dH^{-1}(\alpha) + \int_{\alpha=\bar{\alpha}}^1 \max\left(\frac{1}{\bar{F}_{N+1}^{-1}(\bar{\alpha})}, 1.1\right) dH^{-1}(\alpha) < \infty$$

whenever we have

$$\int_{\alpha=0}^1 \frac{1}{\bar{G}_N^{-1}(\alpha)} dH^{-1}(\alpha) = \int_{x=0}^{\infty} \frac{N}{x} d\hat{w}_N(x) < \infty.$$

Finiteness of the last integral follows from part one of the left-tail assumption.  $\square$

**Lemma 19.** *Suppose  $\lim_{N \rightarrow \infty} y_N \in (-\infty, \infty)$ . Then  $\lim_{N \rightarrow \infty} \bar{\mu}_{N+1}(\sqrt{N}y_N + N) = 1$ .*

*Proof of Lemma 19.* We first argue that for almost every  $y$ ,  $\bar{\mu}_{N+1}(\sqrt{N}y + N)$  tends to 1 as  $N \rightarrow \infty$ . For this we recall  $x^*$  and  $x_N$  from Lemmas 14–16.

Consider first  $y < x^*$ . By Lemma 14, for  $N$  sufficiently large, the gains function is graded at  $y$ , and hence

$$\bar{\mu}_{N+1}(\sqrt{N}y + N) = C(0, \sqrt{N}x_{N+1} + N) = \frac{N+1}{\sqrt{N}x_{N+1} + N}.$$

Since we have already shown that  $x_N \rightarrow x^*$  (Lemma 14), we conclude that  $\bar{\mu}_{N+1}(\sqrt{N}y + N)$  goes to 1.

Now consider  $y > x^*$  at which  $\hat{\gamma}_{\infty}^C$  is continuous. If the gains function is not graded at  $y$ , then  $\bar{\mu}_{N+1}(\sqrt{N}y + N) = N/(\sqrt{N}y + N)$ . If the gains function is graded at  $y$ , then the length of the graded interval  $[a, b] \ni y$  in the central limit units is less than  $\epsilon_N = \bar{v}/(\underline{\gamma}\sqrt{N})$  for some  $\underline{\gamma} > 0$  independent of  $N$  (see Lemma 16). Since  $\bar{\mu}$  is decreasing (Lemma 3), we have

$$\frac{N}{\sqrt{N}(y + \epsilon_N) + N} \leq \bar{\mu}_{N+1}(\sqrt{N}y + N) \leq \frac{N}{\sqrt{N}(y - \epsilon_N) + N},$$

since  $\lim_{z \nearrow a} \bar{\mu}_{N+1}(\sqrt{N}z + N) = N/(\sqrt{N}a + N)$  and  $\lim_{z \searrow b} \bar{\mu}_{N+1}(\sqrt{N}z + N) = N/(\sqrt{N}b + N)$ . As a result,  $\bar{\mu}_{N+1}(\sqrt{N}y + N)$  is squeezed to 1 as  $N$  goes to infinity.

We conclude that  $\bar{\mu}_{N+1}(\sqrt{N}y+N)$  goes to 1 for  $y > x^*$  at which  $\widehat{\gamma}_\infty^C$  is continuous. Since  $\widehat{\gamma}_\infty^C(y)$  is a monotone function of  $y$ , it is continuous at almost every  $y$ , so the convergence  $\bar{\mu}_N \rightarrow 1$  is almost everywhere.

Finally, suppose  $\lim_{N \rightarrow \infty} y_N = y \in (-\infty, \infty)$ . Choose  $y'$  and  $y''$  such that  $y \in (y', y'')$  and such that

$$\lim_{N \rightarrow \infty} \bar{\mu}_{N+1}(\sqrt{N}y' + N) = 1 = \lim_{N \rightarrow \infty} \bar{\mu}_{N+1}(\sqrt{N}y'' + N).$$

When  $N$  is sufficiently large, we have  $y_N \in (y', y'')$ , so

$$\bar{\mu}_{N+1}(\sqrt{N}y'' + N) \leq \bar{\mu}_{N+1}(\sqrt{N}y_N + N) \leq \bar{\mu}_{N+1}(\sqrt{N}y' + N).$$

Taking the limit as  $N \rightarrow \infty$ , we conclude  $\lim_{N \rightarrow \infty} \bar{\mu}_{N+1}(\sqrt{N}y_N + N) = 1$ . □

*Proof of Proposition 9.* We first prove that

$$\lim_{N \rightarrow \infty} \bar{\lambda}_N(v; H) \rightarrow v - c \tag{2}$$

for every  $v \in [v, \bar{v}]$ .

Replacing  $\bar{\mu}_N$  by 1 in equation (18), the definition of  $\bar{\lambda}_N(v; H)$ , we have

$$\begin{aligned} \bar{\Pi}_N(H) + \int_{y=0}^{\infty} G_N(y) d\widehat{w}_N(y) - \int_{\nu=v}^{\bar{v}} d\nu &= \bar{\Pi}_N(H) + \left( \bar{v} - \int_{y=0}^{\infty} g_N(y) \widehat{w}_N(y) dy \right) - (\bar{v} - v) \\ &= \bar{\Pi}_N(H) - \int_{v'=v}^{\bar{v}} v' dH(v') + v. \end{aligned}$$

Since by Proposition 7  $\lim_{N \rightarrow \infty} \bar{\Pi}_N(H) \rightarrow \int_{v'=v}^{\bar{v}} v' dH(v') - c$ , to prove (2), it suffices to prove that

$$\lim_{N \rightarrow \infty} \int_{y=0}^{\infty} |1 - \bar{\mu}_N(y)| d\widehat{w}_N(y) = 0.$$

Changing variables, we can rewrite the above equation as:

$$\lim_{N \rightarrow \infty} \int_{\alpha=0}^1 |1 - \bar{\mu}_N(G_N^{-1}(\alpha))| dH^{-1}(\alpha) = 0. \tag{3}$$

We note that Stieltjes integration with respect to  $dH^{-1}(\alpha)$  is equivalent to a Lebesgue integration with respect to the finite measure  $\omega$  on  $[0, 1]$  satisfying  $\omega([s, t]) = H^{-1}(t) - H^{-1}(s)$ ,  $0 \leq s \leq t \leq 1$ , and  $\omega(\{1\}) = 0$ . Part one of the left-tail assumption implies that

$$\omega(\{0\}) = \lim_{\alpha \rightarrow 0} \omega([0, \alpha]) = \lim_{\alpha \rightarrow 0} H^{-1}(\alpha) - H^{-1}(0) \leq \lim_{\alpha \rightarrow 0} G_N^{-1}(\alpha)^\varphi = 0$$

for some  $\varphi > 1$ . Therefore,  $\omega(\{0, 1\}) = 0$ .

The central limit theorem implies that  $\lim_{N \rightarrow \infty} (G_N^{-1}(\alpha) - (N-1))/\sqrt{N-1} = \Phi^{-1}(\alpha)$  for every  $\alpha \in (0, 1)$ . Therefore, Lemma 19 implies  $\lim_{N \rightarrow \infty} \bar{\mu}_N(G_N^{-1}(\alpha)) = 1$  for every  $\alpha \in (0, 1)$ . Moreover, Lemmas 17 and 18 imply that there exists a  $\widehat{N}$  such that for all  $N \geq \widehat{N}$ , the

integrand  $|1 - \bar{\mu}_N(G_N^{-1}(\alpha))|$  in (3) is dominated by  $1 + D_{\widehat{N}}(\alpha)$  which is integrable with respect to  $\omega$ . Therefore, equation (3) follows from the dominated convergence theorem, from which equation (2) follows.

Finally, using the definition of  $\bar{\lambda}_N(v; H)$ , we have

$$\bar{\lambda}_N(v; H) \leq \bar{\Pi}_N(H) + \int_{y=0}^{\infty} \bar{\mu}_N(y)(1+G_N(y)) d\widehat{w}_N(y) \leq (\bar{v}-c) + 2 \int_{\alpha=0}^1 D_{\widehat{N}}(\alpha) dH^{-1}(\alpha) < \infty,$$

for all  $v \in [\underline{v}, \bar{v}]$  and  $N \geq \widehat{N}$ , where the last two inequalities follow from Lemmas 17 and 18, respectively. Thus

$$\lim_{N \rightarrow \infty} \int_V \bar{\lambda}_N(v; H) dH'(v) = \int_V v dH'(v) - c$$

follows the dominated convergence theorem using (2).

The proof for the must-sell  $\widehat{\lambda}_N(v; H)$  is identical, after replacing  $\bar{\mu}_N(x)$  with  $\widehat{\mu}_N(x) = (N-1)/x$  and  $\bar{\Pi}_N(H)$  with  $\widehat{\Pi}_N(H)$ .  $\square$

**Lemma 20.** *Suppose the condition on  $H$  in Lemma 10 holds. For any  $\epsilon > 0$ , there exists an  $\widehat{N}$  such that for all  $N > \widehat{N}$ , we have*

$$\widehat{\gamma}_N(x) \leq \widehat{\gamma}_N(y) \exp(x - y).$$

for all  $x \geq y$  such that  $\widehat{\gamma}_N(y) \geq \epsilon$ .

*Proof of Lemma 20.* The condition on  $H$  implies that the support of  $H$  has no gap on  $[\underline{v}, \bar{v}]$ , so  $H^{-1}$  is continuous on  $[0, 1]$ . We can partition  $[0, 1]$  into a countable collection of intervals  $\{[\alpha_i, \beta_i] : i \in I\}$  such that  $\alpha_i < \beta_i$ , and either  $H^{-1}$  is strictly increasing on  $[\alpha_i, \beta_i]$ , or  $H^{-1}$  is constant on  $[\alpha_i, \beta_i]$  (i.e.,  $H$  has a mass point at  $v$ , where  $v = H^{-1}(p)$  for all  $p \in [\alpha_i, \beta_i]$ ). If  $H^{-1}$  is strictly increasing on  $[\alpha_i, \beta_i]$ , then

$$H^{-1}(q) - H^{-1}(p) \leq \frac{q - p}{C}. \quad (4)$$

for any  $p, q \in (\alpha_i, \beta_i)$  such that  $p \leq q$ , since in this case we have  $H(H^{-1}(q)) = q$  and  $H(H^{-1}(p)) = p$ . By continuity of  $H^{-1}$  we can extend (4) to any  $p, q \in [\alpha_i, \beta_i]$  such that  $p \leq q$ .

If  $H^{-1}$  is constant on  $[\alpha_i, \beta_i]$ , then clearly (4) also holds for any  $p, q \in [\alpha_i, \beta_i]$  such that  $p \leq q$ . Since  $\{[\alpha_i, \beta_i] : i \in I\}$  is a partition of  $[0, 1]$ , we conclude that (4) holds for any  $p, q \in [0, 1]$  such that  $p < q$ .

With the substitution  $q = G_N^C(x)$  and  $p = G_N^C(y)$ , with  $x > y$ , equation (4) becomes

$$\widehat{\gamma}_N^C(x) - \widehat{\gamma}_N^C(y) \leq \frac{G_N^C(x) - G_N^C(y)}{C}.$$

Thus,

$$\frac{\widehat{\gamma}_N^C(x)}{\widehat{\gamma}_N^C(y)} \leq 1 + \frac{1}{\widehat{\gamma}_N^C(y)} \frac{G_N^C(x) - G_N^C(y)}{C}.$$

The log-1 Lipschitz condition that we want to prove is equivalent to

$$\frac{\widehat{\gamma}_N^C(x)}{\widehat{\gamma}_N^C(y)} \leq \exp(G_N^{-1}(G_N^C(x)) - G_N^{-1}(G_N^C(y))).$$

Thus, it is sufficient to show that for large  $N$ ,

$$1 + \frac{1}{\widehat{\gamma}_N^C(y)} \frac{G_N^C(x) - G_N^C(y)}{C} \leq \exp(G_N^{-1}(G_N^C(x)) - G_N^{-1}(G_N^C(y))).$$

Both sides are equal to one when  $x = y$ , and the derivatives of the left- and right-hand sides with respect to  $x$  are, respectively

$$\frac{g_N^C(x)}{\widehat{\gamma}_N^C(y)C}, \quad (5)$$

and

$$\begin{aligned} & \frac{g_N^C(x)}{g_N(G_N^{-1}(G_N^C(x)))} \exp(G_N^{-1}(G_N^C(x)) - G_N^{-1}(G_N^C(y))) \\ &= \sqrt{N-1} \exp(G_N^{-1}(G_N^C(x)) - G_N^{-1}(G_N^C(y))) \geq \sqrt{N-1}. \end{aligned} \quad (6)$$

We now show that (5) is always less than (6). Note that  $g_N$  attains its maximum when  $g_N = g_{N-1}$ , i.e., when  $x = N-1$ , at a value of  $\frac{(N-1)^{N-1}}{(N-1)!} \exp(-(N-1))$ . Multiplied by  $\sqrt{N-1}$ , this upper bound converges to  $\phi(0)$ . Hence, when  $N$  is sufficiently large,  $g_N^C(x) \leq 2\phi(0)$  for all  $x$ . Since  $\widehat{\gamma}_N^C(z) > 0$ , then there is an  $N$  large enough such that

$$\frac{g_N^C(x)}{\widehat{\gamma}_N^C(y)C} \leq \frac{2\phi(0)}{\epsilon C} \leq \sqrt{N-1}$$

which proves the lemma.  $\square$

*Proof of Lemma 10.* If  $\underline{v} > c$ , then we can take  $\epsilon = \underline{v} - c$  in the statement of Lemma 20, in which case the statement of the Lemma follows immediately.

If  $\underline{v} < c$ , then  $\widehat{\gamma}_N^C(-\sqrt{N-1}) < 0$ , so that  $\widehat{\Gamma}_N^C(x)$  is non-positive for  $x$  close to  $-\sqrt{N-1}$ . Hence, there must be a graded interval at the bottom of the form  $[-\sqrt{N-1}, x_N]$ . By Lemma 14,  $x_N$  converges to  $x^*$ . Moreover, by Lemma 16,  $\overline{\gamma}_N^C$  converges almost surely to  $\overline{\gamma}_\infty^C$ . Thus, there exists an  $\widehat{N}$  such that for all  $N > \widehat{N}$ ,  $\widehat{\gamma}_N^C(x_N) \geq \epsilon$ . If we take  $\epsilon = \widehat{\gamma}_\infty^C(x^*)/2$  in Lemma 20, then there exists a  $\widehat{N}' \geq \widehat{N}$  so that for all  $N > \widehat{N}'$ , the log-1 Lipschitz condition is satisfied for all  $x \geq x_N$ . This implies that there is exactly one graded interval, and the conclusion of the Lemma follows.  $\square$

*Proof of Proposition 10.* We first derive the allocation. When  $\underline{v} > c$ , we have  $x^* = -\infty$  and the gains function  $\overline{\gamma}$  is not graded when  $N$  is sufficiently large. In this case  $\overline{Q}_N^C(x)$  is always exactly 1.

When  $\underline{v} < c$ ,  $x^* \in (-\infty, \infty)$ , and the gains function  $\overline{\gamma}$  is single crossing (Section 4.4) when  $N$  is sufficiently large. Then  $\overline{Q}_N^C(x) = \min((x\sqrt{N} + N)/(x_N\sqrt{N} + N), 1)$ . Since  $x_N$  converges to  $x^*$  as defined by equation (29),  $\overline{Q}_N^C(x)$  converges to 1 as  $N \rightarrow \infty$ .

We now derive the transfer. From Lemma 10, we know that there is at most one graded interval of the form  $[-\sqrt{N}, x_N]$ , where  $x_N = -\sqrt{N}$  if  $\underline{v} > c$  and  $x_N > -\sqrt{N}$  if  $\underline{v} < c$ .

Recall that

$$\bar{T}_N(x) = \frac{1}{g_N(x)} \int_{y=0}^x \bar{\Xi}_N(y) g_N(y) dy,$$

$$\bar{\Xi}_N(x) = \bar{\mu}_N(x) \hat{w}_N(x) - \bar{\lambda}_N(\hat{w}_N(x)) - c \bar{Q}_N(x),$$

$$\begin{aligned} \bar{\lambda}_N(\hat{w}_N(x)) &= \int_{y=0}^{\infty} \bar{\gamma}_N(y) g_{N-1}(y) dy + \int_{y=0}^{\infty} \bar{\mu}_N(y) G_N(y) d\hat{w}_N(y) - \int_{y=x}^{\infty} \bar{\mu}_N(y) d\hat{w}_N(y) \\ &= \int_{y=0}^{\infty} \bar{\gamma}_N(y) g_{N-1}(y) dy + \int_{y=0}^{\infty} \bar{\mu}_N(y) G_N(y) d\hat{w}_N(y) + \bar{\mu}_N(x) \hat{w}_N(x) + \int_{y=x}^{\infty} \hat{w}_N(y) d\bar{\mu}_N(y). \end{aligned}$$

Furthermore,

$$\begin{aligned} \int_{y=0}^{\infty} \bar{\mu}_N(y) G_N(y) d\hat{w}_N(y) &= \int_{y=0}^{\infty} \bar{\mu}_N(y) G_N(y) d\hat{\gamma}_N(y) \\ &= - \int_{y=0}^{\infty} \hat{\gamma}_N(y) d(\bar{\mu}_N(y) G_N(y)) \\ &= - \int_{y=0}^{\infty} \hat{\gamma}_N(y) G_N(y) d\bar{\mu}_N(y) - \int_{y=0}^{\infty} \hat{\gamma}_N(y) \bar{\mu}(y) g_N(y) dy \\ &= - \int_{y=0}^{\infty} \hat{\gamma}_N(y) G_N(y) d\bar{\mu}_N(y) - \int_{y=0}^{\infty} \bar{\gamma}_N(y) g_{N-1}(y) dy, \end{aligned}$$

where the last inequality comes from equation (32). Thus,

$$\bar{\lambda}_N(\hat{w}_N(x)) = - \int_{y=0}^{\infty} \hat{\gamma}_N(y) G_N(y) d\bar{\mu}_N(y) + \bar{\mu}_N(x) \hat{w}_N(x) + \int_{y=x}^{\infty} \hat{w}_N(y) d\bar{\mu}_N(y),$$

and

$$\begin{aligned} \bar{\Xi}_N(x) &= \int_{y=0}^x \hat{\gamma}_N(y) G_N(y) d\bar{\mu}_N(y) + \int_{y=x}^{\infty} (\hat{\gamma}_N(y) G_N(y) - \hat{w}_N(y)) d\bar{\mu}_N(y) - c \bar{Q}_N(x) \\ &= \int_{y=0}^x \hat{\gamma}_N(y) G_N(y) d\bar{\mu}_N(y) - \int_{y=x}^{\infty} \hat{\gamma}_N(y) (1 - G_N(y)) d\bar{\mu}_N(y) - c(\bar{Q}_N(x) - \bar{\mu}_N(x)) \end{aligned}$$

Let us now switch to central limit units.

$$\begin{aligned} \bar{\Xi}_N^C(x) &= \bar{\Xi}_N(\sqrt{N-1}x + N - 1) \\ &= \int_{y=-\sqrt{N}}^x \hat{\gamma}_N^C(y) G_N^C(y) d\bar{\mu}_N^C(y) - \int_{y=x}^{\infty} \hat{\gamma}_N^C(y) (1 - G_N^C(y)) d\bar{\mu}_N^C(y) - c(\bar{Q}_N^C(x) - \bar{\mu}_N^C(x)). \end{aligned}$$

By Lemmas 11 and 13,  $\hat{\gamma}_N^C(y) \rightarrow \hat{\gamma}_\infty^C(y) = H^{-1}(\Phi(y)) - c$  and  $G_N^C(y) \rightarrow \Phi(y)$  as  $N \rightarrow \infty$ .

Moreover, we have

$$\sqrt{N-1}d\bar{\mu}_N^C(y) = \begin{cases} 0 & \text{if } y < x_N; \\ (N-1) \left( \frac{N-1}{x_N\sqrt{N-1+N-1}} - \frac{N}{x_N\sqrt{N-1+N-1}} \right) \rightarrow -1 & \text{if } y = x_N; \\ -(N-1) \frac{N-1}{(y\sqrt{N-1+N-1})^2} dy \rightarrow -dy & \text{if } y > x_N, \end{cases}$$

where the mass point on  $x_N$  is derived by comparing  $\bar{\mu}_N^C$  to the left and right of  $x_N$ , and

$$\sqrt{N-1}(\bar{Q}_N^C(x) - \bar{\mu}_N^C(x)) = \begin{cases} \sqrt{N-1} \left( \frac{x\sqrt{N-1+N-1}}{x_N\sqrt{N-1+N-1}} - \frac{N}{x_N\sqrt{N-1+N-1}} \right) & \text{if } x < x_N; \\ \sqrt{N-1} \left( 1 - \frac{N-1}{x\sqrt{N-1+N-1}} \right) & \text{if } x > x_N, \end{cases}$$

which converges to  $x$  in both cases.

Define  $F(x) = \lim_{N \rightarrow \infty} \sqrt{N-1} \bar{\Xi}_N^C(x)$ . We have

$$F(x) = \begin{cases} -cx + \hat{\gamma}_\infty^C(x^*)(1 - \Phi(x^*)) + \int_{y=x^*}^\infty \hat{\gamma}_\infty^C(y)(1 - \Phi(y)) dy & x < x^* \\ -cx - \hat{\gamma}_\infty^C(x^*)\Phi(x^*) - \int_{y=x^*}^x \hat{\gamma}_\infty^C(y)\Phi(y) dy + \int_{y=x}^\infty \hat{\gamma}_\infty^C(y)(1 - \Phi(y)) dy & x > x^* \end{cases}.$$

Therefore,

$$\lim_{N \rightarrow \infty} \bar{T}_N^C(x) = \frac{1}{\phi(x)} \int_{y=0}^x F(y)\phi(y) dy.$$

□



## D Derivation of Aggregate Transfer for Uniform Distribution

Suppose the prior  $H$  is the standard uniform distribution, so that  $\widehat{w}(x) = G_N(x)$ , and that  $c = 0$ .

### D.1 Must-sell Case

In the must-sell case,  $\widehat{\Xi}$  and  $\widehat{T}$  are independent of  $c$ , so  $c = 0$  is without loss. We have:

$$\begin{aligned}\widehat{\lambda}(G_N(x)) &= \int_{y=0}^{\infty} G_N(y)g_{N-1}(y) dy + \int_{y=0}^{\infty} \frac{N-1}{y} G_N(y)g_N(y) dy - \int_{y=x}^{\infty} \frac{N-1}{y} g_N(y) dy \\ &= 2 \int_{y=0}^{\infty} G_N(y)g_{N-1}(y) dy - (1 - G_{N-1}(x)) \\ &= 2\widehat{\Pi} - (1 - G_{N-1}(x)), \\ \widehat{\Xi}(x) &= \frac{N-1}{x} G_N(x) - G_{N-1}(x) + 1 - 2\widehat{\Pi}.\end{aligned}$$

Next,

$$\begin{aligned}\int_{y=0}^x \widehat{\Xi}(y)g_N(y) dy &= \int_{y=0}^x \left( \frac{N-1}{y} G_N(y) - G_{N-1}(y) + 1 - 2\widehat{\Pi} \right) g_N(y) dy \\ &= 2 \int_{y=0}^x G_N(y)g_{N-1}(y) dy - G_N(x)G_{N-1}(x) + (1 - 2\widehat{\Pi})G_N(x) \\ &= G_{N-1}(x)^2 - 2 \int_{y=0}^x g_N(y)g_{N-1}(y) dy - G_N(x)G_{N-1}(x) + (1 - 2\widehat{\Pi})G_N(x) \\ &= G_{N-1}(x)g_N(x) - 2 \int_{y=0}^x g_N(y)g_{N-1}(y) dy + (1 - 2\widehat{\Pi})G_N(x) \\ &= G_{N-1}(x)g_N(x) - \frac{(2N-3)!}{2^{2N-3}(N-1)!(N-2)!} G_{2N-2}(2x) + (1 - 2\widehat{\Pi})G_N(x) \\ &= G_{N-1}(x)g_N(x) + \frac{(2N-3)!}{2^{2N-3}(N-1)!(N-2)!} (G_N(x) - G_{2N-2}(2x))\end{aligned}$$

where the second line follows from integration by parts, the third and fourth lines use  $G_N = G_{N-1} - g_N$ , the fifth line is a direct computation using the formula for  $g_N$  in (14), and the last line follows from

$$\widehat{\Pi} = \int_{y=0}^{\infty} G_N(y)g_{N-1}(y) dy = \frac{1}{2} - \int_{y=0}^{\infty} g_N(y)g_{N-1}(y) dy = \frac{1}{2} \left( 1 - \frac{(2N-3)!}{2^{2N-3}(N-1)!(N-2)!} \right).$$

Therefore, when  $x > 0$ ,

$$\widehat{T}(x) = G_{N-1}(x) + \frac{\binom{2N-3}{N-1} G_N(x) - G_{2N-2}(2x)}{2^{2N-3} g_N(x)}.$$

In the central limit normalization, we define

$$\widehat{T}^C(x) = \widehat{T}(N-1 + \sqrt{N-1}x).$$

Lemma 11 shows that  $G_N(N-1 + \sqrt{N-1}x) \rightarrow \Phi(x)$  and  $g_N(N-1 + \sqrt{N-1}x)\sqrt{N-1} \rightarrow \phi(x)$  as  $N \rightarrow \infty$ , where  $\Phi$  and  $\phi$  are, respectively, the cumulative distribution and density of a standard Normal; this also implies that  $G_{2N-2}(2(N-1 + \sqrt{N-1}x)) \rightarrow \Phi(x\sqrt{2})$ . Finally, using Stirling's approximation, it is easy to check that  $\frac{\binom{2N-3}{N-1}}{2^{2N-3}}\sqrt{N-1} \rightarrow \frac{1}{\sqrt{\pi}}$  as  $N \rightarrow \infty$ . Therefore,

$$\lim_{N \rightarrow \infty} \widehat{T}^C(x) = \Phi(x) + \frac{\Phi(x) - \Phi(x\sqrt{2})}{\sqrt{\pi}\phi(x)}$$

for a fixed  $x$ .

## D.2 Can-keep Case

We have shown that the uniform distribution is single-crossing in Section 4.4. Let  $[0, x^*]$  denote the graded interval. The cutoff  $x^*$  satisfies (cf. (28))

$$\frac{G_N(x^*)}{2} = g_{N+1}(x^*). \quad (7)$$

This equation implies that  $G_{N+1}(x^*) = G_N(x^*) - g_{N+1}(x^*) = g_{N+1}(x^*) = G_N(x^*)/2$ .

Define the constants

$$\begin{aligned} C &= \int_{x=0}^{\infty} \bar{\gamma}(x)g_{N-1}(x) dx + \int_{x=0}^{\infty} \bar{\mu}(x)G_N(x)g_N(x) dx \\ &= \underbrace{\int_{x=0}^{x^*} \exp(x-x^*)G_N(x^*)g_{N-1}(x) dx + \int_{x=0}^{x^*} \frac{N}{x^*}G_N(x)g_N(x) dx}_{C_1} \\ &\quad + \underbrace{\int_{x=x^*}^{\infty} G_N(x)g_{N-1}(x) dx + \int_{x=x^*}^{\infty} \frac{N-1}{x}G_N(x)g_N(x) dx}_{C_2} \end{aligned}$$

We can simplify the constants as follows:

$$\begin{aligned} C_1 &= 2 \int_{x=0}^{x^*} \exp(x-x^*)G_N(x^*)g_{N-1}(x) dx \\ &= 2G_N(x^*)g_N(x^*) \\ C_2 &= 2 \int_{x=x^*}^{\infty} G_N(x)g_{N-1}(x) dx \\ &= 1 - G_{N-1}(x^*)^2 - 2 \int_{x=x^*}^{\infty} g_N(x)g_{N-1}(x) dx \\ &= 1 - G_{N-1}(x^*)^2 - \frac{\binom{2N-3}{N-1}}{2^{2N-3}}(1 - G_{2N-2}(2x^*)) \end{aligned}$$

$$C = 2G_N(x^*)g_N(x^*) + 1 - G_{N-1}(x^*)^2 - \frac{\binom{2N-3}{N-1}}{2^{2N-3}}(1 - G_{2N-2}(2x^*)).$$

Then

$$\begin{aligned} \bar{\lambda}(G_N(x)) &= C - \int_{y=x}^{\infty} \bar{\mu}(y)g_N(y) dy \\ &= \begin{cases} C - \int_{y=x}^{x^*} \frac{N}{x^*}g_N(y) dy - \int_{y=x^*}^{\infty} \frac{N-1}{y}g_N(y) dy & x \leq x^* \\ C - \int_{y=x}^{\infty} \frac{N-1}{y}g_N(y) dy & x > x^* \end{cases} \\ &= \begin{cases} C - (G_N(x^*) - G_N(x))\frac{N}{x^*} - (1 - G_{N-1}(x^*)) & x \leq x^* \\ C - (1 - G_{N-1}(x)) & x > x^* \end{cases} \end{aligned}$$

and

$$\bar{\Xi}(x) = \begin{cases} G_N(x)\frac{N}{x^*} - C + (G_N(x^*) - G_N(x))\frac{N}{x^*} + (1 - G_{N-1}(x^*)) & x \leq x^* \\ = -C + G_N(x^*)\frac{N}{x^*} + 1 - G_{N-1}(x^*) & \\ G_N(x)\frac{N-1}{x} - C + 1 - G_{N-1}(x) & x > x^* \end{cases}$$

For  $x \leq x^*$ , we have:

$$\begin{aligned} \int_{y=0}^x \bar{\Xi}(y)g_N(y) dy &= \int_{y=0}^x \left( -C + G_N(x^*)\frac{N}{x^*} + 1 - G_{N-1}(x^*) \right) g_N(y) dy \\ &= \left( -C + G_N(x^*)\frac{N}{x^*} + 1 - G_{N-1}(x^*) \right) G_N(x). \end{aligned}$$

For  $x > x^*$ , we have:

$$\begin{aligned} \int_{y=0}^x \bar{\Xi}(y)g_N(y) dy &= \left( -C + G_N(x^*)\frac{N}{x^*} + 1 - G_{N-1}(x^*) \right) G_N(x^*) \\ &\quad + \underbrace{\int_{x^*}^x \left( G_N(y)\frac{N-1}{y} - C + 1 - G_{N-1}(y) \right) g_N(y) dy}_X. \end{aligned}$$

Simplifying the second term, we get:

$$\begin{aligned} X &= (1 - C)(G_N(x) - G_N(x^*)) \\ &\quad + 2 \int_{y=x^*}^x G_N(y)g_{N-1}(y)dy - (G_N(x)G_{N-1}(x) - G_N(x^*)G_{N-1}(x^*)) \\ &= (1 - C)(G_N(x) - G_N(x^*)) \\ &\quad - 2 \int_{y=x^*}^x g_N(y)g_{N-1}(y)dy + g_N(x)G_{N-1}(x) - g_N(x^*)G_{N-1}(x^*) \\ &= (1 - C)(G_N(x) - G_N(x^*)) \end{aligned}$$

$$-\frac{\binom{2N-3}{N-1}}{2^{2N-3}}(G_{2N-2}(2x) - G_{2N-2}(2x^*)) + g_N(x)G_{N-1}(x) - g_N(x^*)G_{N-1}(x^*).$$

Therefore, for  $x \leq x^*$ , we have:

$$\bar{T}(x) = \left( -C + G_N(x^*)\frac{N}{x^*} + 1 - G_{N-1}(x^*) \right) \frac{G_N(x)}{g_N(x)}.$$

For  $x > x^*$  we have:

$$\begin{aligned} & \bar{T}(x) \\ = & \left[ G_N(x^*)^2 \frac{N}{x^*} - G_{N-1}(x^*)^2 + (1 - C)G_N(x) - \frac{\binom{2N-3}{N-1}}{2^{2N-3}}(G_{2N-2}(2x) - G_{2N-2}(2x^*)) \right] \frac{1}{g_N(x)} + G_{N-1}(x). \end{aligned}$$

Finally, we take the limit as  $N \rightarrow \infty$  for the central limit normalization:

$$\bar{T}^C(x) = \bar{T}(N - 1 + \sqrt{N - 1}x).$$

Since  $G_N(x^*)/2 = G_{N+1}(x^*)$  by the discussion following equation (7), we must have  $(x^* - (N - 1))/\sqrt{N - 1} \rightarrow -\infty$ ,  $G_N(x^*) \rightarrow 0$ , and  $g_N(x^*) \rightarrow 0$  as  $N \rightarrow \infty$ . Moreover, by equation (7),  $NG_N(x^*)/x^* = 2Ng_{N+1}(x^*)/x^* = 2g_N(x^*) \rightarrow 0$  as  $N \rightarrow \infty$ . Substituting these into the expressions of  $C$  and  $\bar{T}$  and simplify as in the must-sell case, we get

$$\lim_{N \rightarrow \infty} \bar{T}^C(x) = \Phi(x) + \frac{\Phi(x) - \Phi(x\sqrt{2})}{\sqrt{\pi} \phi(x)}.$$

## References

STROOCK, D. W. (2011): *Probability Theory: An Analytic View*, Cambridge University Press, 2 ed.