

# Econ 205 - Slides from Lecture 12

Joel Sobel

September 8, 2010

# Monotone Comparative Statics

- ▶ Loyalty to Stanford
- ▶ Comparative Statics Without Calculus
- ▶ Optimizer Set Valued
- ▶ No concavity
- ▶ No differentiability

## Motivating Example

$$x^*(\theta) \equiv \arg \max f(x, \theta), \text{ subject to } \theta \in \Theta; x \in S(\theta)$$

This problem is equivalent to

$$x^*(\theta) \equiv \arg \max \phi(f(x, \theta)), \text{ subject to } \theta \in \Theta; x \in S(\theta)$$

for any strictly increasing  $\phi(\cdot)$ .

$\phi(\cdot)$  may destroy smoothness or concavity properties of the objective function.

# Formulation

- ▶ Begin with problems in which  $S(\theta)$  is independent of  $\theta$  and both  $x$  and  $\theta$  are real variables.
- ▶ Assume existence of a solution.
- ▶ Don't assume uniqueness.
- ▶ Generalize Notion of Increasing.

# Strong Set Order

## Definition

For two sets of real numbers  $A$  and  $B$ , we say that  $A \geq_s B$  (“ $A$  is greater than or equal to  $B$  in the *strong set order*”) if for any  $a \in A$  and  $b \in B$ ,  $\min\{a, b\} \in B$  and  $\max\{a, b\} \in A$ .

# Comments

1. According to this definition  $A = \{1, 3\}$  is not greater than or equal to  $B = \{0, 2\}$ .
2. Includes the standard definition when sets are singletons.
3.  $x^*(\cdot)$  is non-decreasing in  $\mu$  if and only if  $\mu < \mu'$  implies that  $x^*(\mu') \geq_s x^*(\mu)$ .
4. If  $x^*(\cdot)$  is nondecreasing and  $\min x^*(\theta)$  exists for all  $\theta$ , then  $\min x^*(\theta)$  is non decreasing.
5. An analogous statement holds for  $\max x^*(\cdot)$ .

# Supermodular

## Definition

The function  $f: \mathbb{R}^2 \rightarrow \mathbb{R}$  is *supermodular* or *has increasing differences* in  $(x; \mu)$  if for all  $x' > x$ ,  $f(x'; \mu) - f(x; \mu)$  is nondecreasing in  $\mu$ .

- ▶ If  $f$  is supermodular in  $(x; \mu)$ , then the incremental gain to choosing a higher  $x$  is greater when  $\mu$  is higher.
- ▶ Supermodularity is equivalent to the property that  $\mu' > \mu$  implies that  $f(x; \mu') - f(x; \mu)$  is nondecreasing in  $x$ .

## Differentiable Version

When  $f$  is smooth, supermodularity has a characterization in terms of derivatives.

### Lemma

*A twice continuously differentiable function  $f : \mathbb{R}^2 \rightarrow \mathbb{R}$  is supermodular in  $(x; \mu)$  if and only if  $D_{12}f(x; \mu) \geq 0$  for all  $(x; \mu)$ .*

The inequality in the definition of supermodularity is just the discrete version of the mixed-partial condition in the lemma.



# Topkis's Monotonicity Theorem

Supermodularity is sufficient to draw comparative statics conclusions in optimization problems.

Theorem (Topkis's Monotonicity Theorem)

*If  $f$  is supermodular in  $(x; \mu)$ , then  $x^*(\mu)$  is non-decreasing.*

## Proof.

Suppose  $\mu' > \mu$  and that  $x \in x^*(\mu)$  and  $x' \in x^*(\mu')$ .

1.  $x \in x^*(\mu)$  implies  $f(x; \mu) - f(\min\{x, x'\}; \mu) \geq 0$ .
2. This implies that  $f(\max\{x, x'\}; \mu) - f(x'; \mu) \geq 0$   
(you need to check two cases,  $x > x'$  and  $x' > x$ ).
3. By supermodularity,  $f(\max\{x, x'\}; \mu') - f(x'; \mu') \geq 0$ ,
4. Hence  $\max\{x, x'\} \in x^*(\mu')$ .
5.  $x' \in x^*(\mu')$  implies that  $f(x'; \mu') - f(\max\{x, x'\}, \mu) \geq 0$ ,
6. or equivalently  $f(\max\{x, x'\}, \mu) - f(x'; \mu') \leq 0$ .
7. This implies that  $f(\max\{x, x'\}; \mu') - f(x'; \mu') \geq 0$ ,
8. which by supermodularity implies  
 $f(x; \mu) - f(\min\{x, x'\}; \mu) \leq 0$
9. and so  $\min\{x, x'\} \in x^*(\mu)$ .



## Comment

Don't be surprised.

Theorem follows from the IFT whenever the standard full-rank condition in the IFT holds.

At a maximum, if  $D_{11}f(x^*, \mu) \neq 0$ , it must be negative (by the second-order condition), hence the IFT tells you that  $x^*(\mu)$  is strictly increasing.

## Example

A monopolist solves  $\max p(q)q - c(q, \mu)$  by picking quantity  $q$ .  $p(\cdot)$  is the price function and  $c(\cdot)$  is the cost function, parametrized by  $\mu$ .

Let  $q^*(\mu)$  be the monopolist's optimal quantity choice. If  $-c(q, \mu)$  is supermodular in  $(q, \mu)$  then the entire objective function is.

It follows that  $q^*$  is nondecreasing as long as the marginal cost of production decreases in  $\mu$ .

## Trick

It is sometimes useful to “invent” an objective function in order to apply the theorem. For example, if one wishes to compare the solutions to two different maximization problems,  $\max_{x \in S} g(x)$  and  $\max_{x \in S} h(x)$ , then we can apply the theorem to an artificial function,  $f$

$$f(x, \mu) = \begin{cases} g(x) & \text{if } \mu = 0 \\ h(x) & \text{if } \mu = 1 \end{cases}$$

so that if  $f$  is supermodular ( $h(x) - g(x)$  nondecreasing), then the solution to the second problem is greater than the solution to the first.

# Single-Crossing

## Definition

The function  $f: \mathbb{R}^2 \rightarrow \mathbb{R}$  satisfies the *single-crossing condition* in  $(x; \mu)$  if for all  $x' > x$ ,  $\mu' > \mu$

$$f(x'; \mu) - f(x; \mu) \geq 0 \text{ implies } f(x'; \mu') - f(x; \mu') \geq 0$$

and

$$f(x'; \mu) - f(x; \mu) > 0 \text{ implies } f(x'; \mu') - f(x; \mu') > 0.$$

## Theorem

*If  $f$  is single crossing in  $(x; \mu)$ , then  $x^*(\mu) = \arg \max_{x \in S(\mu)} f(x; \mu)$  is nondecreasing. Moreover, if  $x^*(\mu)$  is nondecreasing in  $\mu$  for all choice sets  $S$ , then  $f$  is single-crossing in  $(x; \mu)$ .*

# Unconstrained Extrema of Real-Valued Functions

## Definition

Take  $f: \mathbb{R}^n \rightarrow \mathbb{R}$ .

$\mathbf{x}^*$  is a *local maximizer*  $\iff \exists \delta > 0$  such that  $\forall \mathbf{x} \in B_\delta(\mathbf{x}^*)$ ,

$$f(\mathbf{x}) \leq f(\mathbf{x}^*)$$

$\mathbf{x}^*$  is a *local minimizer*  $\iff \exists \delta > 0$  such that  $\forall \mathbf{x} \in B_\delta(\mathbf{x}^*)$ ,

$$f(\mathbf{x}) \geq f(\mathbf{x}^*)$$

$\mathbf{x}^*$  is a *global maximizer*  $\iff \forall \mathbf{x} \in \mathbb{R}^n$ , we have

$$f(\mathbf{x}) \leq f(\mathbf{x}^*)$$

$\mathbf{x}^*$  is a *global minimizer*  $\iff \forall \mathbf{x} \in \mathbb{R}^n$

$$f(\mathbf{x}) \geq f(\mathbf{x}^*)$$



# First-Order Conditions

## Theorem (First Order Conditions)

*If  $f$  is differentiable at  $\mathbf{x}^*$ , and  $\mathbf{x}^*$  is a local maximizer or minimizer then*

$$Df(\mathbf{x}) = \mathbf{0}.$$

*That is*

$$\frac{\partial f}{\partial x_i}(\mathbf{x}^*) = 0,$$

$$\forall i = 1, 2, \dots, n.$$

Define  $h: \mathbb{R} \rightarrow \mathbb{R}$  by

$$h(t) \equiv f(\mathbf{x}^* + t\mathbf{v})$$

for any  $\mathbf{v} \in \mathbb{R}^n$ ,  $t \in \mathbb{R}$ .

Take the case of a maximizer:

Fix a direction  $\mathbf{v}$  ( $\|\mathbf{v}\| \neq 0$ ).

We have

$$f(\mathbf{x}^*) \geq f(\mathbf{x}),$$

$\forall \mathbf{x} \in B_\delta(\mathbf{x}^*)$ , for some  $\delta > 0$ . In particular for  $t$  small ( $t < \delta \|\mathbf{v}\|$ ) we have

$$\begin{aligned} f(\mathbf{x}^* + t\mathbf{v}) &= h(t) \\ &\leq f(\mathbf{x}^*) \end{aligned}$$

Thus,  $h$  is maximized locally by  $t^* = 0$ .

Our F.O.C. from the  $\mathbb{R} \rightarrow \mathbb{R}$  case

$$\implies h'(0) = 0$$

So

$$\implies \nabla f(\mathbf{x}^*) \cdot \mathbf{v} = 0$$

And since this must hold for every  $\mathbf{v} \in \mathbb{R}^n$ , this implies that

$$\nabla f(\mathbf{x}^*) = \mathbf{0}$$

We know that if  $f$  is differentiable, then  $Df$  is represented by the matrix of partial derivatives. Hence  $Df(\mathbf{x}^*) = \mathbf{0}$ .

### Definition

If  $\mathbf{x}^*$  satisfies  $Df(\mathbf{x}^*) = \mathbf{0}$ , then it is a *critical point* of  $f$ .

# Intuition

1. Like one-variable theorem.
2. If  $x^*$  is a local maximum, then the one variable function you obtain by restricting  $x$  to move along a fixed line through  $x^*$  (in the direction  $v$ ) also must have a local maximum.
3. Hence all directional derivatives are zero.
4. The first-derivative test cannot distinguish between local minima and local maxima, but an examination of the proof tells you that at local maxima derivatives decrease in the neighborhood of a critical point.
5. Critical points may fail to be minima or maxima.
6. One variable case: a function decreases if you reduce  $x$  (suggesting a local maximum) and increases if you increase  $x$  (suggesting a local minimum).
7. Generalization: this behavior could happen in any direction.
8. Also: the function restricted to direction has a local maximum, but it has a local minimum with respect to another direction.
9. Conclude: It is “hard” for critical point of a multivariable function to be a local extremum in the many variable case.