1. Structure

(1) Your paper follows a theme. It is more than a collection of paragraphs or sections.
(2) Your paper begins with a concise introduction that presents your theme and weds the appetite for the main argument.
(3) The main body of your paper places your points into distinct paragraphs or sections. The paper nevertheless integrates the ideas and avoids repetitions. The main body of your paper substantiates the points with theory and evidence.
(4) Your paper ends with a conclusion.

2. Concepts

(1) When referring to theoretical models, beware of their simplifying assumptions.
(2) In empirical arguments, do not confuse correlation with causation.

3. References

(1) A reference to a book or article as a whole takes the form (Fernandez, 2005), that is (Author, Date of Publication). Alternatively, you can directly quote Fernandez (2005). To reference literal quotes, use the form (Fernandez, 2005: 22), that is (Author, Date of Publication: Page Number).
(2) Include a list of references after the conclusion. Use references from any major journal for guidance. For citations from the internet, cite the URL and specify the date and time of your last access.

ECONOMICAL WRITING

You may find the following notes on approach and style useful.

I. Who to Address

Think of the reader of your paper. You may imagine a researcher in a related field, or the single world expert, or someone who, as of yet, knows little about your specific topic and will learn soon; you may imagine a classmate of yours whose attention you want to capture and keep. Convince this reader that your topic is relevant, and that the reader will learn something from your findings. Silently communicate with your reader.
II. WHAT TO FOCUS ON

Your focus should be only on questions that you can answer. You are not out
to evaluate the overarching problems of the world. You merely want to ask, and
answer, questions that pertain to your specific topic. It is usually tough enough to
find conclusive arguments and evidence for a specific issue.

III. HOW TO STRUCTURE THE ARGUMENT

The introduction is not filled with technical details. The introduction explains
to the ignorant but educatable reader what your topic is about and why it is im-
portant. Do not make claims that the remainder of the paper will not sustain. If
you use some recent development or related issue to motivate why your topic is
relevant, be brief.

Early in your paper, have a section or paragraph that introduces the main no-
tions and concepts.

If you use original data, it is often useful to insert a paragraph on the data
source, or a whole section. In that part, do not discuss any results, only the data
source and quality.

Number all your sections. Within sections, number the subsections.

In the conclusion, you may want to state what your analysis cannot provide
(your paper may not have offered a full cost-benefit or welfare analysis, for in-
stance, but may be suggestive; your paper may not conclusively answer counter-
factual questions, but may point to the answer). If you wish, speculate briefly how
the analysis could be extended or made more rigorous.

Cite the relevant literature to substantiate your arguments. Relate your points
to prior findings in the literature. Did others reach the same conclusions as you
do?

IV. STYLE

Sentences tend to get long and convoluted because thoughts are. As a rule
of thumb, initial drafts of papers can lose up to a quarter of the words within a
sentence, and the meaning becomes clearer. As another rule of thumb, do not
allow your sentences to become longer than one line and a half. English is not
Latin or German. Make only one point with one sentence. Cut redundant phrases
such as “Simply put,” “It is remarkable that.” Do not use “very” very often.

V. RESTRAINT

Avoid “might,” “could,” “should,” and “would.” Auxiliary verbs may not be
helpful. Yet make your points carefully. Do not oversell. Conclude only from what
your analysis supports. Make all other statements conditional.